

rethinking hamilton, creatively

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Radius 2,200kms

300m people

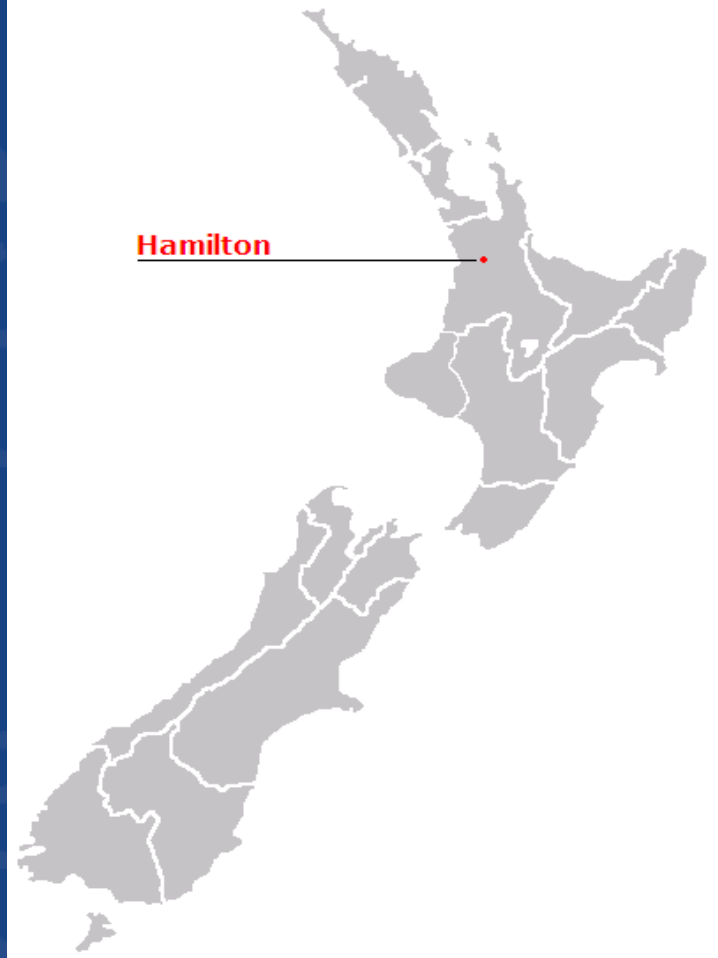
39 countries



Radius 2,200kms

4m people

1 country



Hamilton

cowtown



CHARLES
LANDRY

THE ART OF
CITY
MAKING



Expanding the experience

Hamilton is at the cusp of an exciting opportunity, an opportunity that will not be grasped by a business as usual approach. Making a great city requires boldness and imagination. **The Creativity and Identity Strategy** responds to this and is an example of seeing the world afresh. What makes our city vibrant? What are our stories? How do we share them? How do we foster creativity and innovation? The potential of Hamilton is huge and, now more than ever, we have the means and desire to fulfill it. We invite you to engage in the discussion and to actively contribute to making **Hamilton** a great city.

Creativity & Identity Strategy Expanding the experience

from cowtown to wowtown

Hamilton Arts Sector Reference Group
Arts Report 2008



cowtown



to wowtown



www.cci.net.nz/report2008

www.cci.net.nz/strategy2007

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