CITRENZ Annual Conference
Christchurch 2012

Panel Session
Monday 8th October
3.30pm to 5.00pm

Engaging Communities:
Utilising Web2.0/Social Networks
Panel Members

John Ascroft: Jade Software Corporation

Garry Roberton: Waikato Institute of Technology

Clare Atkins: Nelson Malborough Institute of Technology

David Weir: Christchurch Polytechnic Institute of Technology
NZ ICT Tertiary Education & Job Trends

Garry Robertson from Wintec provides a monthly analysis of the NZ ICT Tertiary Education and Job Trends.

Useful information for students, employers and tertiary institutes to get a feel for the IT job market.

Select the most recent report:
Follow Garry on Twitter: Follow @Gazza R

Files:

- **ICT Education & Job Trends September 2012**
  - Created: 2012-09-18
  - Size: 01:55:29
  - Downloads: 15 MB

- **Long Term Migration vs Enrolment Trends**
  - Created: 2012-05-31
  - Size: 21:25:05
  - Downloads: 116.70 KB

- **Links to NZ Careers Website**
  - Created: 2012-07-23
  - Size: 03:33:10
  - Downloads: 63.92 KB

- **ICT Education & Job Trends August 2012**
  - Created: 2012-09-18
  - Size: 01:55:29
  - Downloads: 15 MB
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<th>Statistics</th>
<th>Visitors</th>
<th>Page impressions</th>
</tr>
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<td>Visits today</td>
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<tr>
<td>Visits yesterday</td>
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<tr>
<td>Bots today</td>
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<tr>
<td>Date since</td>
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</tbody>
</table>
Site Citrenz.ac.nz is Online

Citrenz.ac.nz is 2 Years, 10 Months old. It is ranked #5,648,739 on the world wide web, the lower the rank, the popular the website is. The website is estimated to earn at least $0.73 USD per day from advertising revenues and we value it to be upwards of $328 USD. We have found the average page load time to be 1.858734 seconds. This site has a PageRank of 5/10, it gets a total of 284 unique visitors per day which produce a total of 397 pageviews. This website is listed in Yahoo Directory. It's IP address is 202.50.252.19 and its server is located at Napier, Hawkes Bay, New Zealand. We give it a SEO score of 61.9%. Last updated on Aug 15 2012.

Overview of Citrenz.ac.nz

<table>
<thead>
<tr>
<th>Site Title:</th>
<th>Conference 2012</th>
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<td>Server Location:</td>
<td>Napier, Hawkes Bay, New Zealand</td>
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23rd August 2012
This week:

- Juha Saarinen: Aussie Data Centres
- Annika Naschitzki: “Banner Blindness” effect on homepage banners
- Garry Robertson: ICT Trends: Update on the Skills Shortage
- IITP Mentoring Team: Mentoring places closes soon
- ICTEvents.co.nz: PMI Project Management Conference
- ICT around town: All the latest ICT-related events in your area

ICT Trends: Update on the Skills Shortage

by Garry Robertson, Senior Lecturer, Wintec

An “NZ Part of (Global) IT Skills Shortage Danger” headline in The NZ Herald on 12th July heralded the ministerial keynote at the NetHui internet conference delivered by Steven Joyce, Minister of Economic Development. He acknowledged the (apparent) current worldwide shortage of ICT skills and challenged everyone involved in the industry to evangelise ICT jobs/careers to students and families.

But, is there really a global ICT skills shortage? The overall scene is, at times, quite contrary with several recent contradictory headlines/articles, certainly at first glance. Let’s look at it in more detail.

» Continue Reading

23rd August 2012
Garry Roberton

Still plenty of potential for jobs in the ICT sector? http://tinyurl.com/942x22m

ICT Trends: Update on the Skills Shortage :: ITP Newsline

iitp.org.nz  This headline in The NZ Herald on 12th July heralded the ministerial keynote at the NetHui internet conference delivered by Steven Joyce, Minister of Economic Development. He acknowledged the (apparent) current worldwide...

Like  Comment  Share  1 second ago

Parikshit Basrur

http://lnkd.in/EvyMnZ

Will Consumers Start Ditching Expensive Smartphones For Cheap...

forbes.com  I have no complaints with my Verizon service except one: the price-tag. Verizon isn’t alone in charging way too much for data, but that doesn’t make the bill any easier to choke down. Crunching the numbers, $30/month for a data...

Like  Comment  Send a message  Share  8 minutes ago
New Zealand
ICT
Tertiary Education & Job Series
August 2012

garry.roberton@wintec.ac.nz

Alexa Traffic Graph Analysis

Traffic Rank Graph

Daily Traffic Rank Trend

Slideshare.net Primary Traffic From India

Daily Visitors by Country for Slideshare.net, 5,105,476 visitors per day.

- India: 878,141 visitors (17.2%)
- Brazil: 326,750 visitors (6.4%)
- Mexico: 234,851 visitors (4.6%)
- France: 188,302 visitors (3.7%)
- United Kingdom: 153,154 visitors (3.0%)

Note:
Indicates new/significant change

23rd August 2012
Garry Robertson
@Gazza_R
Gazza_62@ http://photosynth.net & GarryR @ Panoramio-
Google Eth. alc.bev-12yr Glenmorangie
Hamilton NZ http://www.citrenz.ac.nz/job-trends

Garry Robertson @Gazza_R
#ITP National Series-Cutting Edge Networking:outstanding
presentation by Steve Cotter,CEO,REANZ

Garry Robertson @Gazza_R
St Johns College Hamilton need an ICT teacher available
immediately-could be p/t or f/t yr12/13 Clict Shane Tong,Principal.@
+6478567091

Garry Robertson @Gazza_R
Still plenty of potential for jobs in the ICT sector? tinyurl.com
942x22m

Garry Robertson @Gazza_R
The state of IT education | Computerworld NZ
computerworld.co.nz/news.nsf/news/... via @ComputerworldNZ
What's with ICT enrolments in ITP/Polytechnic sector?

Garry Robertson @Gazza_R
Great article-pity the ITP/Polytechnic sector, where ICT
enrolments increasing yr on yr since 2007 not included tinyurl.com
9knvhw5

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23rd August 2012
10. **Twitter is a great real-time search engine.** Better than any other in my opinion. Agree, or disagree?

I'll close here with some pretty mind-boggling Twitter stats:

- **Twitter has 140M+ active users**
- **55% of users access Twitter on mobile, with 40% growth quarter over quarter**
- **Twitter users create over one billion Tweets every three days**
- **60% of Twitter users tweet; 100% are listening**
- **79% of people follow brands to get access to exclusive content**
- **During this year's Super Bowl, one in five commercials contained a hashtag**
- **Promoted Tweets get an average engagement rate of one to three percent**

**ABOUT THE AUTHOR**

B.L. Ochman, president of [www.whatsnextonline.com](http://www.whatsnextonline.com), is an internet marketing strategist and blogger who can be found Twittering, at [WhatsNextBlog.com](http://WhatsNextBlog.com) or with her newest venture, Pawfun.com.
@Gazza_R Garry Robertson

On Twitter since 20 of Jun, 2011

- Gets Retweeted every 31.9 Tweets
- 2.8 tweets per day
- Retweets every 9.9 Tweets
- Favorites every 202 tweets

Based on analyzing 1213 Tweets

### Famous words

- Dell is kicking off a new programme called "IT is not for geeks" in Sydney encouraging women into ICT next step N... http://t.co/VU4czzbF1
- Still plenty of potential for jobs in the ICT sector? http://t.co/zqEQx2i4
- @paulbrislen @StatusPeople this URL http://t.co/tWIcEcof will allow you to view the full profile of you and any follower... have fun :D
- Increased demand for progs/devs in Canterbury http://t.co/w6NiCPzb http://t.co/u1PSH40
- #Wintec hosting Waikato ICT teachers event Thursday 21 June - NZCS/IITP's Ben Smith presenting on ICT-Connect. http://t.co/uWmPnKzw
- ICT growth for September strongest of all DoI industry & occupation groups #CITRENZ #Wintec http://t.co/y7D00pUJ http://t.co/F8seeW9W
- Christchurch Polytechnic on strike from 10.30am to 1.30pm today-what with earthquakes, snow, etc give academics the recognition they deserve
- 2nd CITRENZ conference (24th NACCQ) @ Rydges Rotorua starts Wed 6 Jul check it out @ http://www.citrenz.ac.nz

### Plain tweets

- #IITP National Series-Cutting Edge Networking;outstanding presentation by Steve Cotter,CEO,REANZ
- Diploma class-tech stream pulled Toshiba laptop apart then reassembled-excellent skills & had fun, but still not working-duff motherboard.
- My prediction ABs by 15 #iledisloecup
- TechRep White Paper 6 of the Top Twelve Skills most relevant and most valued by USA comps for 2012 related to IT incl. cloud/virtualization
Social Networking Websites

- Twitter: A miniature blog [https://twitter.com/#!/](https://twitter.com/#!/)
- Tweetdeck: Displays everything in Twitter in an organized column format [https://web.tweetdeck.com/](https://web.tweetdeck.com/)
- Klout: Calculates users’ online influence on [12 social networks](http://klout.com/) & [https://www.youtube.com/watch?v=0huJJfeMSQ8](https://www.youtube.com/watch?v=0huJJfeMSQ8)
- Tweetmeme: TweetMeme is a service which aggregates all the popular links on Twitter to determine which links are popular [http://tweetmeme.com/](http://tweetmeme.com/)
- Tweetrank: Allocates a score based on a number of Tweet factors [http://www.tweetrank.co.uk/](http://www.tweetrank.co.uk/)