Massification:
Open Courses or Customised Learning?

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Educational Reforms

Performance and Efficiency: Increased number of learners from a broader ethnic, cultural, economic and educational backgrounds will complete a range of higher qualifications at an affordable cost.

Internationalisation: Educational institutions create learning environments that provide a “global” experience for learners and are attractive to international learners.

Learner Centric: The needs of the learner are at the centre of all educational activity.
BBC: http://www.bbc.co.uk/schools/primaryhistory/victorian_britain/victorian_schools/
Investments in ICT

To enable learners to participate successfully in the “21st century knowledge age” New Zealand educational institutions have made significant investments in ICT infrastructure, hardware, software and Professional Development (PD).
Broadcast Model of Delivery
Product Model of Curriculum

- Acquisition
- Assessment
- Progression

Unqualified → Qualified

Assessment
MOOC

http://www.guardian.co.uk

Trojan horse in the global higher education debate?
Individual / Institutional Dependency
Mass-Customisation

• Under the philosophy of mass customisation educational offerings are designed to meet an individual learner’s requirements with mass-production efficiency.

• In essence learners create learning activities customised to their own needs at a cost similar to pre-made, “off-the-shelf” mass offered courses.
Facilitated Model of Delivery
Process Model of Curriculum
Micro-Credentials / Badges

• A *micro-credential / badge* is a **validated indicator** of accomplishment, skill, quality or interest that can be earned.

• Badges / micro-credentials can be earned in a range of environments from the work-place, formal and informal gatherings and formal educational institutions.
Micro-Credentials and Finance

Mozilla Open Badge Infrastructure

ISSUERS
- Websites
- Organizations
- Education Providers

AUTHENTICATION / CLAIM MAKING

BADGE BACKPACK

DISPLAYERS
- Websites
- (e.g., personal blog, profiles, social networking sites, resumes)

API
META DATA SPEC
BADGES
BADGES
BADGES

https://wiki.mozilla.org/Badges
Financial Planning

An accountant completes a training course on financial planning at a validated institution/organisation.

The accountant meets all the performance criteria identified.

They are awarded a badge in recognition of their skills.
Organisation sends details of training record on financial planning to centralised Record of Learning System.

Details include date of issue, performance criteria measured and date of expiry.

Record of Learning System makes available the details of Registered Nurse training record on hypertension to the learner and other authorised stakeholders.
Individual: Financial Planning

The individual/institution/organisation is able to display “financial” training record in a visual way.

As the badge reaches expiry date interaction with the record of learning system will alter color to alert stakeholders of individuals current status to perform.