Womad Taranaki 2010

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Collage of WOMAD 2010

• Food
• Stages
• Signage
• Location
• Sponsors Flags
Event Management

Elements of the Logistic System

Supply

Customers
Promotion
Ticketing
Queueing
Transport

Facilities
including:
security
power
water
subcontractors

Product
Transport
Accommodation
Artist Needs

What Ethnography Does?
WOMAD 2010