Māori and Pasifika Participation in Hospitality Training and the Hospitality Industry

&

Pathways of Secondary School Learners to Further Hospitality Training

Two Working Papers as at 03 - 07 - 09
Lead Researcher
Sara Refoy
Head of School
International Tourism, Hospitality and Events
Wintec

in partnership with the

Hospitality Standards Institute
Māori and Pasifika Participation
in
Hospitality Training
and the
Hospitality Industry

Working Paper
as at
03 - 07 - 09
Demographics of the New Zealand Hospitality Industry

15 + Years of Age and Over

<table>
<thead>
<tr>
<th>Group</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rest of Population</td>
<td>39,201</td>
<td>62,772</td>
</tr>
<tr>
<td>Pasifika</td>
<td>1,770</td>
<td>3,642</td>
</tr>
<tr>
<td>Maori</td>
<td>3,954</td>
<td>10,194</td>
</tr>
</tbody>
</table>

Building a stronger community through education, research and career development

Waikato Institute of Technology
Te Kuratini o Waikato
Numbers of Participants in the Hospitality Industry Sectors

Accommodation  Cafés and Restaurants  Takeaway Food Services  Catering Services  Pubs, Taverns and Bars  Clubs (Hospitality)

Māori
Pasifika
Rest of Population

Wintec
Waikato Institute of Technology
Te Kuratini o Waikato
Building a stronger community through education, research and career development
South Island Regional Numbers of Participants in the Hospitality Industry

- West Coast
- Canterbury
- Otago
- Southland
- Tasman
- Nelson-Marlborough

Legend:
- Maori
- Pasifika
- Rest of Population

Building a stronger community through education, research and career development
Numbers of Participants Employed Across the Retail and Service Sector in New Zealand

- Retail
- Hairdressing and...
- Tourism and Travel
- Sports, Fitness and...
- Hospitality

Legend:
- Maori
- Pasifika
- Rest of Population

HSI

Wintec
Waikato Institute of Technology
Te Kuratini o Waikato

Building a stronger community through education, research and career development
Qualifications of Participants in the Hospitality Industry in New Zealand

[Bar chart showing qualifications and their counts for different groups: Maori, Pasifika, Rest of Population. The chart indicates the proportion of participants at various educational levels.]

Building a stronger community through education, research and career development
Qualifications of Participants in the Hospitality Industry Sectors

- Not Elsewhere Included
- Doctorate Degree
- Masters Degree
- Post-Graduate and Honours Degree
- Bachelor Degree and L7 Qualifications
- L6 Diploma
- L5 Diploma
- L4 Certificate Post School
- L1 - 3 Certificate Post School
- Overseas Secondary Qualifications
- L3 or 4 Gained at School
- L2 Gained at School
- L1 Certificate Gained at School
- No Qualification
Qualifications of Participants in the Retail and Service Sectors

- Retail
- Hairdressing and Beauty
- Tourism and Travel
- Sports, Fitness and...
- Hospitality

- Not Elsewhere Included
- Doctorate Degree
- Masters Degree
- Post-Graduate and Honours Degree
- Bachelor Degree and L7 Qualifications
- L6 Diploma
- L5 Diploma
- L4 Certificate Post School
- L1 - 3 Certificate Post School
- Overseas Secondary Qualifications
- L3 or 4 Gained at School
- L2 Gained at School
- L1 Certificate Gained at School
- No Qualification
Remuneration of Participants in the Hospitality Industry in the North Island
Remuneration of Participants in the Hospitality Industry in the South Island

- Maori
- Pasifika
- Rest of Population

Zero Income, $1 - $5,000, $5,001 - $10,000, $10,001 - $15,000, $15,001 - $20,000, $20,001 - $25,000, $25,001 - $30,000, $30,001 - $35,000, $35,001 - $40,000, $40,001 - $50,000, $50,001 - $70,000, $70,001 - $100,000, $100,001 or More

Wintec
Waikato Institute of Technology
Te Kuratini o Waikato

Building a stronger community through education, research and career development
Remuneration of Participants in the Hospitality Industry Sectors

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Accommodation</th>
<th>Cafes and Restaurants</th>
<th>Takeaways and Food Services</th>
<th>Catering Services</th>
<th>Pubs, Taverns and Bars</th>
<th>Clubs (Hospitality)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100,001 or More</td>
<td>558</td>
<td>363</td>
<td>90</td>
<td>120</td>
<td>69</td>
<td></td>
</tr>
<tr>
<td>$70,001 - $100,000</td>
<td>747</td>
<td>387</td>
<td>96</td>
<td>129</td>
<td>120</td>
<td></td>
</tr>
<tr>
<td>$50,001 - $70,000</td>
<td>1,743</td>
<td>1,287</td>
<td>315</td>
<td>405</td>
<td>252</td>
<td></td>
</tr>
<tr>
<td>$40,001 - $50,000</td>
<td>2,007</td>
<td>1,515</td>
<td>405</td>
<td>576</td>
<td>252</td>
<td></td>
</tr>
<tr>
<td>$35,001 - $40,000</td>
<td>1,965</td>
<td>1,824</td>
<td>471</td>
<td>612</td>
<td>234</td>
<td></td>
</tr>
<tr>
<td>$30,001 - $35,000</td>
<td>2,616</td>
<td>2,571</td>
<td>654</td>
<td>759</td>
<td>342</td>
<td></td>
</tr>
<tr>
<td>$25,001 - $30,000</td>
<td>3,180</td>
<td>3,774</td>
<td>1,029</td>
<td>1,044</td>
<td>372</td>
<td></td>
</tr>
<tr>
<td>$20,001 - $25,000</td>
<td>3,309</td>
<td>4,311</td>
<td>1,404</td>
<td>1,035</td>
<td>414</td>
<td></td>
</tr>
<tr>
<td>$15,001 - $20,000</td>
<td>3,387</td>
<td>4,539</td>
<td>1,770</td>
<td>1,191</td>
<td>447</td>
<td></td>
</tr>
<tr>
<td>$10,001 - $15,000</td>
<td>3,576</td>
<td>4,650</td>
<td>1,974</td>
<td>1,203</td>
<td>405</td>
<td></td>
</tr>
<tr>
<td>$5,001 - $10,000</td>
<td>3,174</td>
<td>5,511</td>
<td>2,514</td>
<td>1,230</td>
<td>327</td>
<td></td>
</tr>
<tr>
<td>$1 - $5,000</td>
<td>3,093</td>
<td>8,979</td>
<td>4,809</td>
<td>1,086</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>Zero Income</td>
<td>234</td>
<td>369</td>
<td>243</td>
<td>66</td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>

Building a stronger community through education, research and career development

WAIKATO INSTITUTE OF TECHNOLOGY
Te Kuratini o Waikato
Remuneration of Participants in the Retail and Service Sectors

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Retail</th>
<th>Hairdressing and Beauty Therapy</th>
<th>Tourism and Travel</th>
<th>Sports, Fitness and Recreation</th>
<th>Hospitality</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100,001 or More</td>
<td>2739</td>
<td>35</td>
<td>2331</td>
<td>510</td>
<td>417</td>
</tr>
<tr>
<td>$70,001 - $100,000</td>
<td>3426</td>
<td>92</td>
<td>3072</td>
<td>588</td>
<td>504</td>
</tr>
<tr>
<td>$50,001 - $70,000</td>
<td>8658</td>
<td>549</td>
<td>9967</td>
<td>1299</td>
<td>338</td>
</tr>
<tr>
<td>$40,001 - $50,000</td>
<td>10929</td>
<td>771</td>
<td>5889</td>
<td>1401</td>
<td>1686</td>
</tr>
<tr>
<td>$35,001 - $40,000</td>
<td>11082</td>
<td>849</td>
<td>4806</td>
<td>1203</td>
<td>1725</td>
</tr>
<tr>
<td>$30,001 - $35,000</td>
<td>13827</td>
<td>155</td>
<td>4806</td>
<td>1290</td>
<td>2403</td>
</tr>
<tr>
<td>$25,001 - $30,000</td>
<td>17967</td>
<td>1629</td>
<td>4524</td>
<td>1407</td>
<td>3312</td>
</tr>
<tr>
<td>$20,001 - $25,000</td>
<td>18954</td>
<td>1728</td>
<td>3756</td>
<td>1443</td>
<td>3690</td>
</tr>
<tr>
<td>$15,001 - $20,000</td>
<td>16263</td>
<td>1821</td>
<td>3186</td>
<td>1467</td>
<td>4026</td>
</tr>
<tr>
<td>$10,001 - $15,000</td>
<td>15030</td>
<td>1371</td>
<td>2865</td>
<td>1428</td>
<td>4137</td>
</tr>
<tr>
<td>$5,001 - $10,000</td>
<td>16863</td>
<td>1035</td>
<td>9501</td>
<td>362</td>
<td>4410</td>
</tr>
<tr>
<td>$1 - $5,000</td>
<td>22887</td>
<td>1035</td>
<td>9501</td>
<td>5325</td>
<td></td>
</tr>
<tr>
<td>Zero Income</td>
<td>954</td>
<td>81</td>
<td>111</td>
<td>90</td>
<td>237</td>
</tr>
</tbody>
</table>
Pathways

of

Secondary School Learners

to

Further Hospitality Training

Working Paper

as at

03 - 07 - 09
Students at Composite and Secondary Schools Studying Travel, Hospitality and Tourism as at 1 July 2008

<table>
<thead>
<tr>
<th>Year</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 13</td>
<td>1,440</td>
<td>3,075</td>
</tr>
<tr>
<td>Year 12</td>
<td>2,141</td>
<td>4,964</td>
</tr>
<tr>
<td>Year 11</td>
<td>359</td>
<td>499</td>
</tr>
<tr>
<td>Year 10</td>
<td>46</td>
<td>25</td>
</tr>
<tr>
<td>Year 9</td>
<td>172</td>
<td>16</td>
</tr>
</tbody>
</table>

HSI
Wintec
Waikato Institute of Technology
Te Kuratini o Waikato
Building a stronger community through education, research and career development
Number of Secondary Schools Offering Travel, Hospitality and Tourism as at 1 July 2008

252
Number of Participants Studying Hospitality Unit Standards at Waikato Secondary Schools in 2008

<table>
<thead>
<tr>
<th>Ethnic Group</th>
<th>Rest of Population</th>
<th>Pasifika</th>
<th>Maori</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>40.3</td>
<td>12.9</td>
<td>16.9</td>
</tr>
<tr>
<td></td>
<td>80.9</td>
<td>30.4</td>
<td>32.6</td>
</tr>
</tbody>
</table>
Responses to Date from 31 ITP Students

http://etc.elearning.ac.nz/mod/questionnaire/myreport.php?instance=49&user=180&byresp=0