# Massification: Open Courses or Customised Learning?

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## **Educational Reforms**

Performance and Efficiency: Increased number of learners from a broader ethnic, cultural, economic and educational backgrounds will complete a range of higher qualifications at an affordable cost.

Internationalisation: Educational institutions create learning environments that provide a "global" experience for learners and are attractive to international learners

Learner Centric: The needs of the learner are at the centre of all educational activity





BBC: http://www.bbc.co.uk/schools/primaryhistory/victorian\_britain/victorian\_schools/

## Investments in ICT

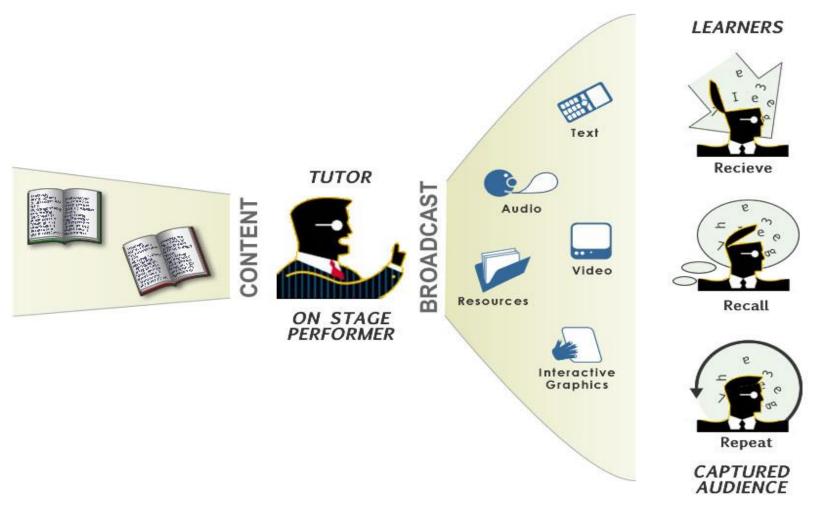
To enable learners to participate successfully in the "21st century knowledge age" New Zealand educational institutions have made significant investments in ICT infrastructure, hardware, software and Professional Development (PD).



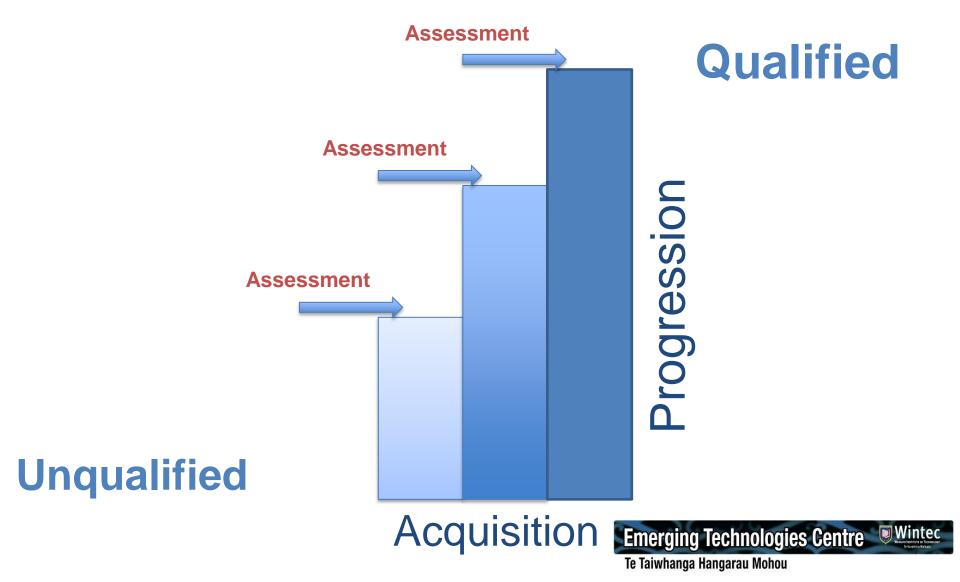


Students and their notebooks at The Missouri School of Journalism <a href="http://www.personal.psu.edu/afr3/blogs/siowfa12/071002\_missouri\_macs.jpg">http://www.personal.psu.edu/afr3/blogs/siowfa12/071002\_missouri\_macs.jpg</a>

## **Broadcast Model of Delivery**



#### **Product Model of Curriculum**



## MOOC

http://www.guardian.co.uk



Trojan horse in the global higher education debate?



# Individual / Institutional Dependency













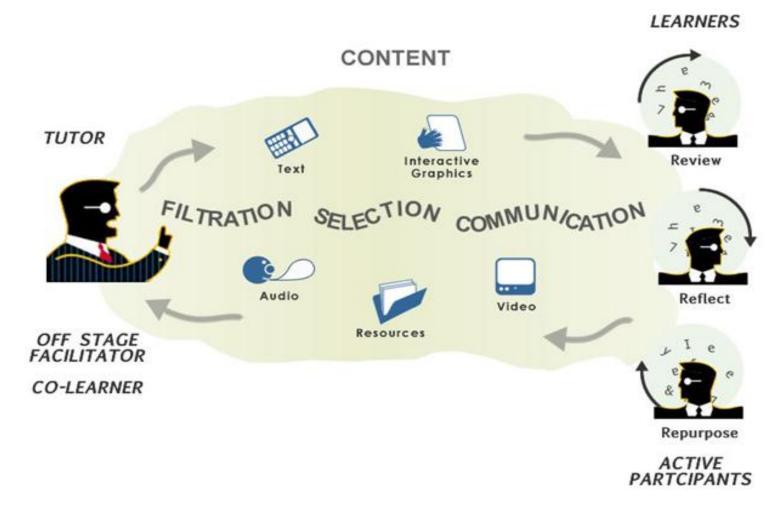


#### **Mass-Customisation**

- Under the philosophy of mass customisation educational offerings are designed to meet an individual learner's requirements with massproduction efficiency.
- In essence learners create learning activities customised to their own needs at a cost similar to pre-made, "off-the-shelf" mass offered courses

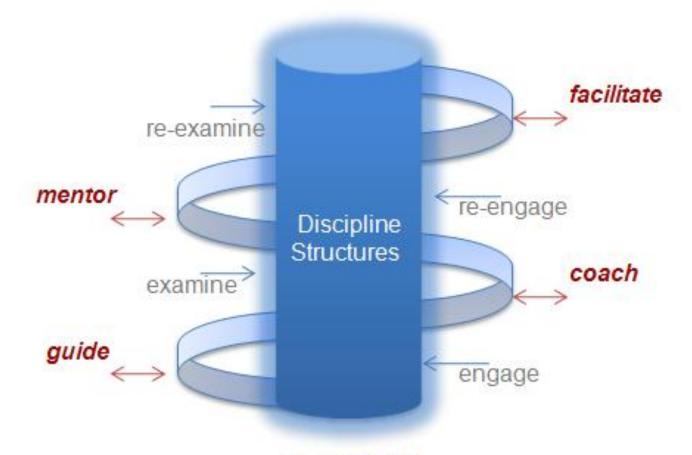


## Facilitated Model of Delivery

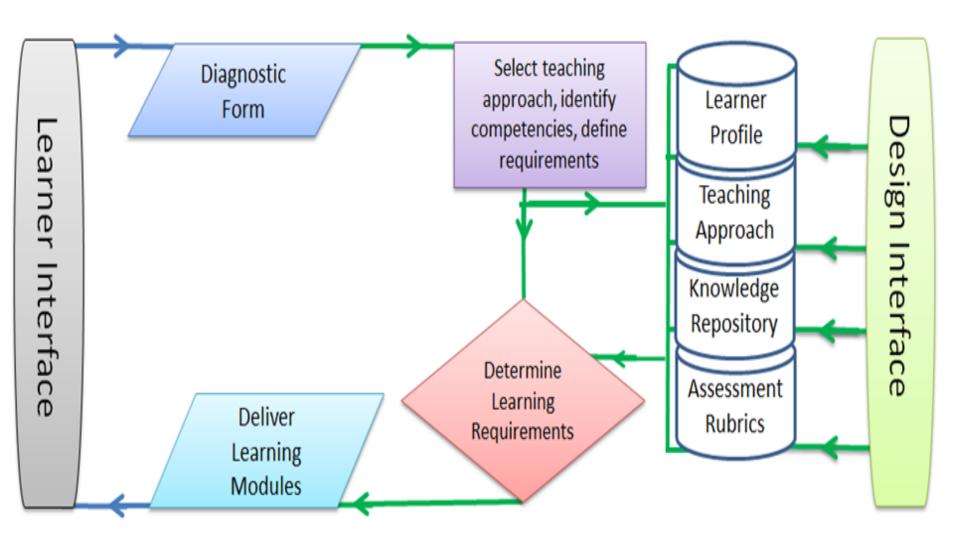


### Process Model of Curriculum

#### understanding



awareness

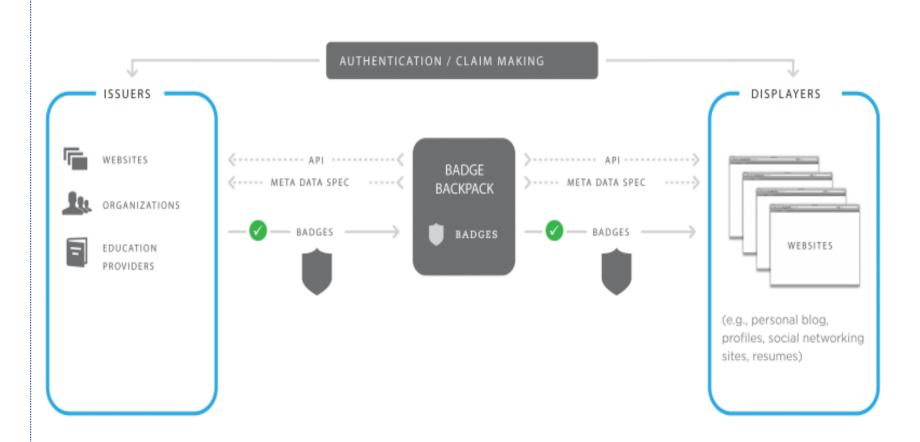


## Micro-Credentials / Badges

- A micro-credential / badge is a validated indicator of accomplishment, skill, quality or interest that can be earned.
- Badges / micro-credentials can be earned in a range of environments from the work-place, formal and informal gatherings and formal educational institutions.

#### **Micro-Credentials and Finance**

#### MOZILLA OPEN BADGE INFRASTRUCTURE



#### Financial Planning











An accountant completes a training course on financial planning at a validated institution /organisation.

The accountant meets all the performance criteria identified.

They are awarded a badge in recognition of their skills



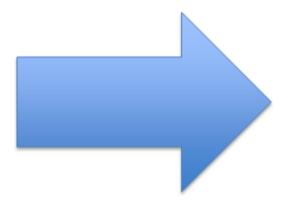




Organisation sends details of training record on financial planning to centralised Record of Learning System.

Details include date of issue, performance criteria measured and date of expiry





Record of Learning
System makes
available the details of
Registered Nurse
training record on
hypertension to the
learner and other
authorised
stakeholders.

## Individual: Financial Planning



The individual /institution / organisation is able to display "financial " training record in a visual way

As the badge reaches expiry date interaction with the record of learning system will alter color to alert stakeholders of individuals current status to perform

