

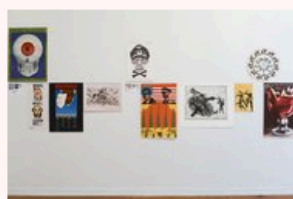
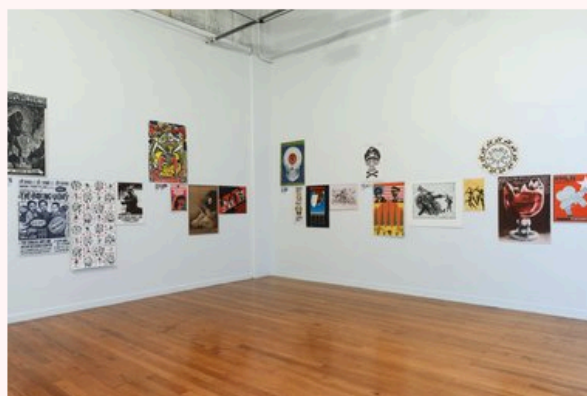
# The Emotional Immediacy of Posters

A A PD

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Peter Dornauf – 8 August, 2014

*Touted as “an exhibition, a memory bank and a game”, the show's impetus and construction came from the personal archives of Xavier Meade (Raglan), John Mandelberg (Hamilton), Chris McBride (Auckland) and John Phillips (London) and involved a “game” of put-up and respond, where each participant collector, in turn, produced a poster to which the others had to respond in kind by reflecting on its thematic content.*



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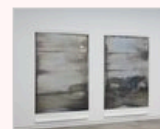


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Poster. The poor man's art! That kind of loose talk is liable to get you lynched if you happen to stray too close to the graphics department enclave. The thing is, the various techniques employed by both the artist and designer overlap considerably.

The biggest difference would have to be the propaganda quotient involved and the element of directness, but apart from that, all the tricks engaged in are common property. Indeed cribbing