

Information & Communications Technology (ICT)

Tertiary Education Global Enrolment Trends

&

Australasian Labour Market Trends

NACCQ Conference July 2009

Garry Robertson & Susan Bennett
Waikato Institute of Technology
garry.roberton@wintec.ac.nz



Content:

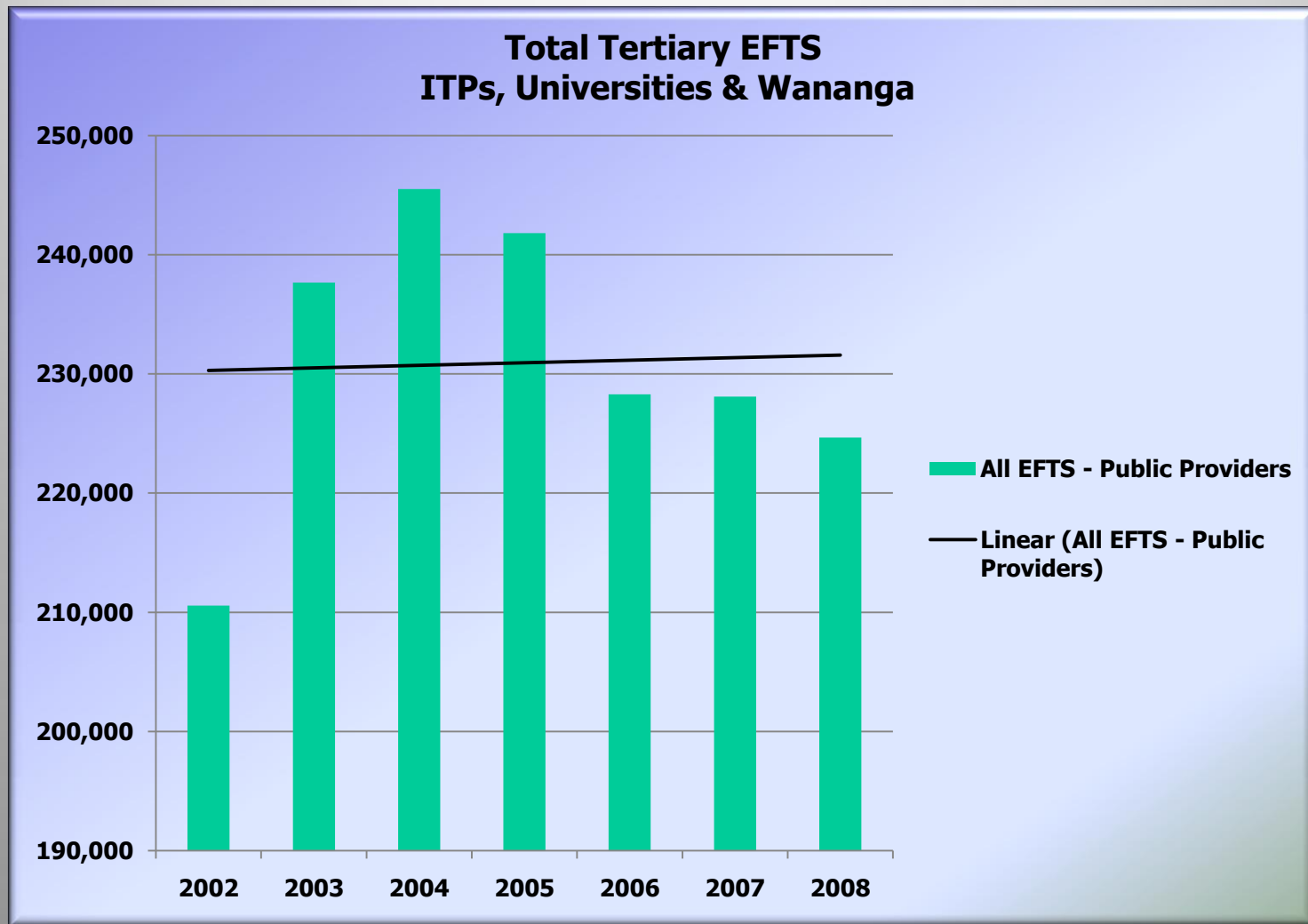
Trends:

- Tertiary Enrolment
 - *NZ & global*
 - *Institutes of Technology & Polytechnics (ITP)*
 - *Information & Communications Technology (ICT)*
 - *Women in Technology - Global*
 - *Wintec School of IT (Diploma & Bachelor)*

- *ICT Job Market*
 - *Australasia*

2002 to 2008

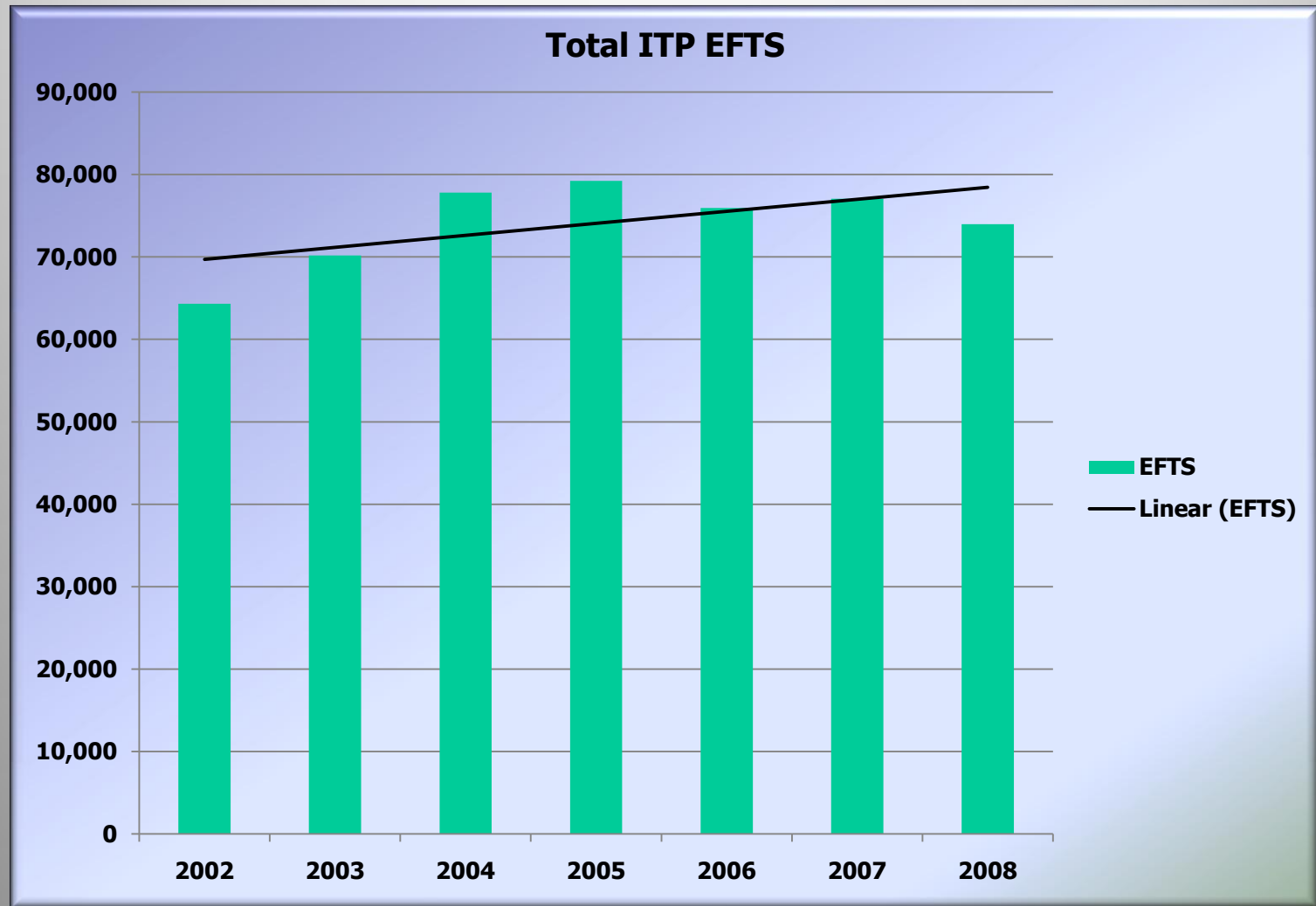
7% Increase in EFTS



[Education Counts](#) (Accessed May 2009)

2002 to 2008

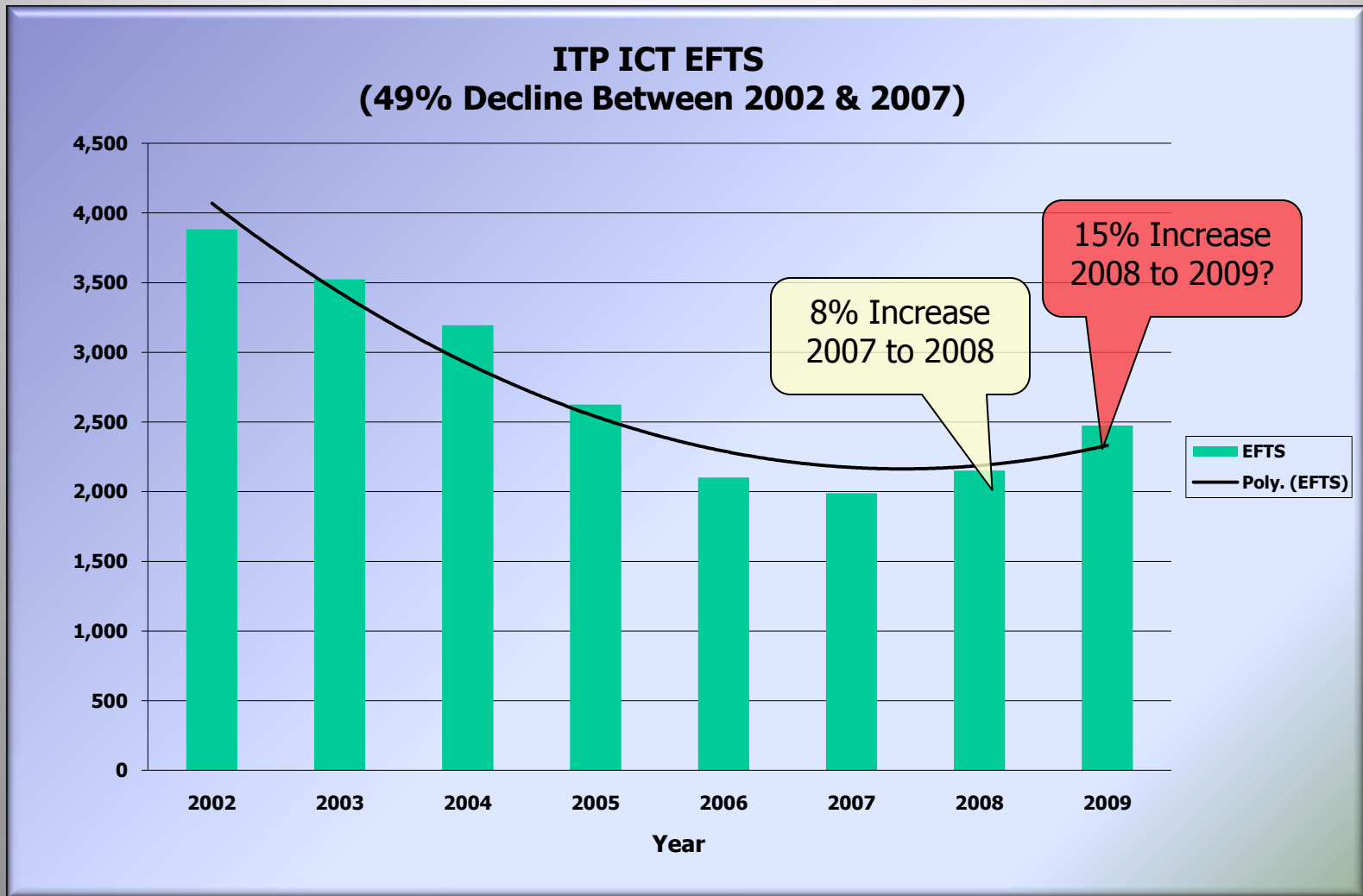
15% Increase in EFTS



[Education Counts](#) (Accessed May 2009)

2002 to 2007

49% Decline in EFTS



Source: NACCQ Statistics (Accessed March 2009)

USA - Computer Science Enrolments

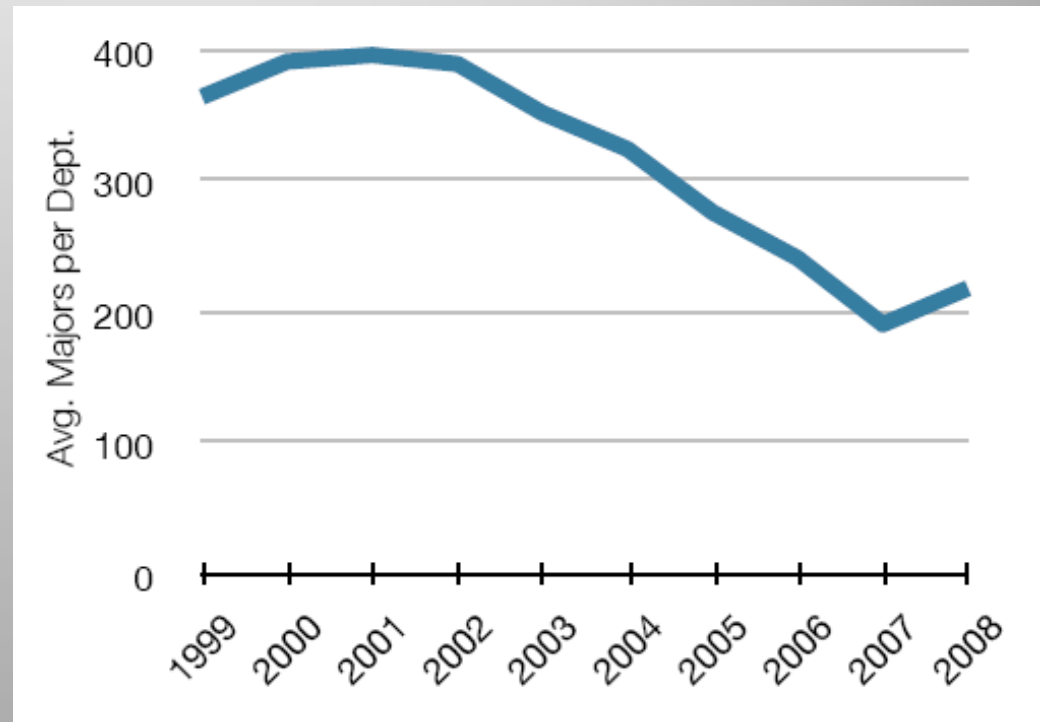
8% Increase

NETWORKWORLD

'Computer science major is cool again'

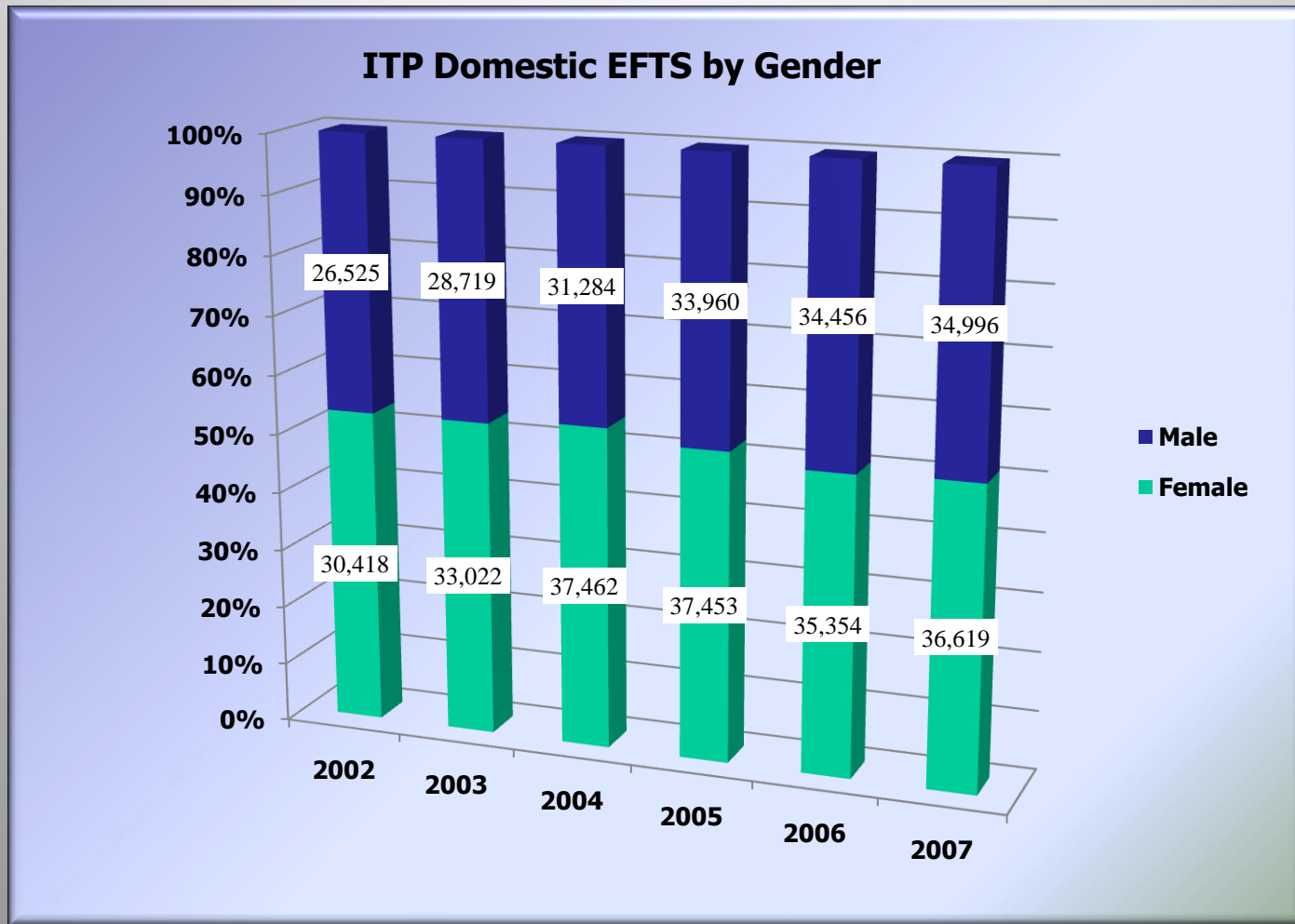
Carolyn Duffy Marsan, 03/17/2009

➤ **U.S. undergraduate majors rise 8.1%, first increase since 2000**



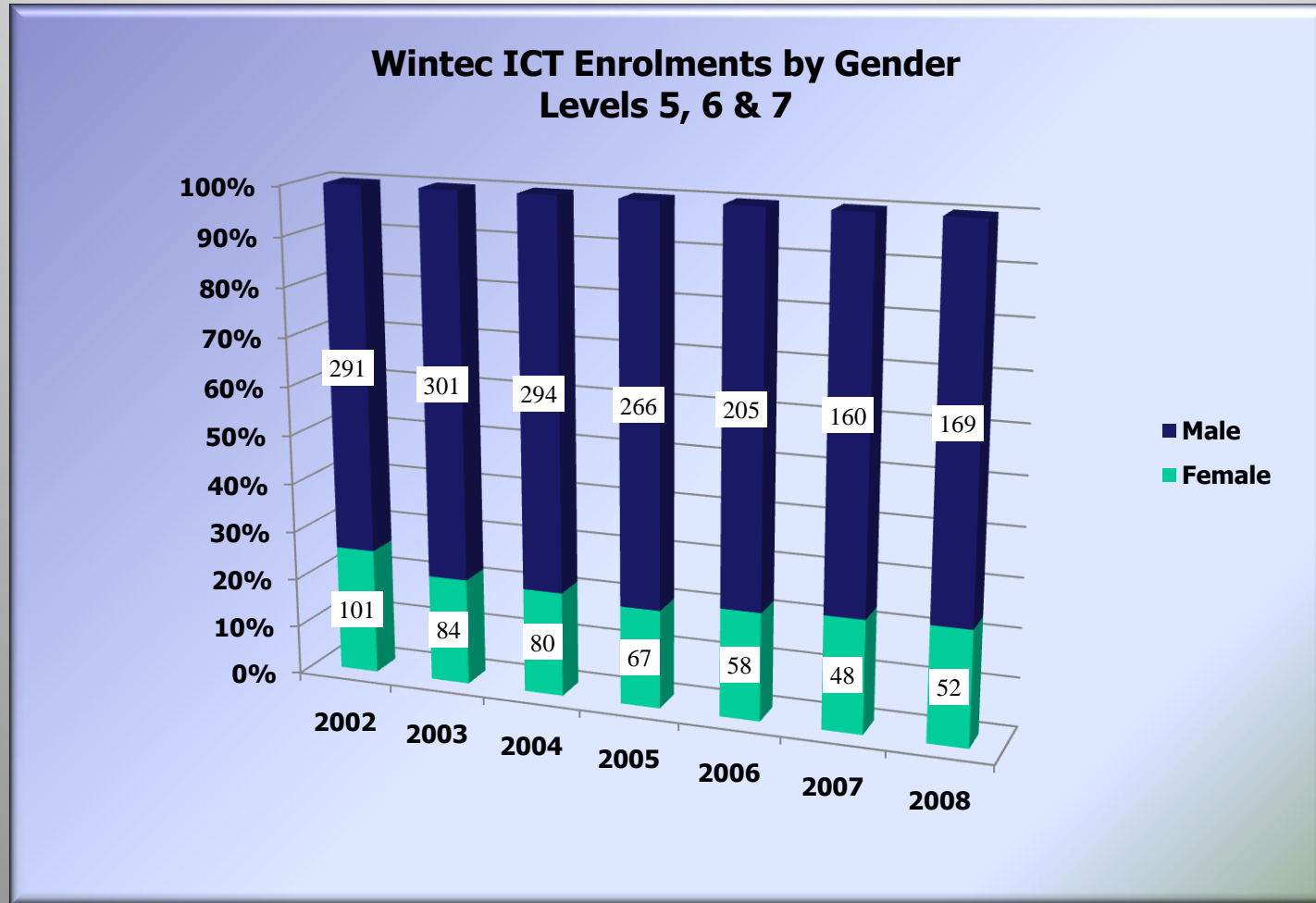
ITP Sector Enrolments by Gender

Approximately 50:50



ICT Enrolments by Gender

Approximately 80:20

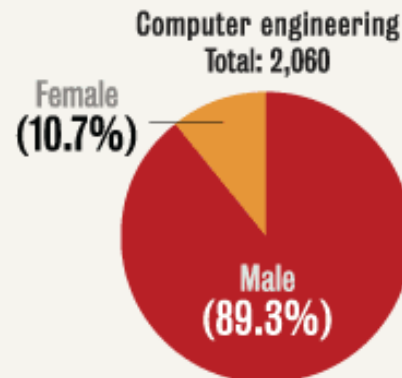
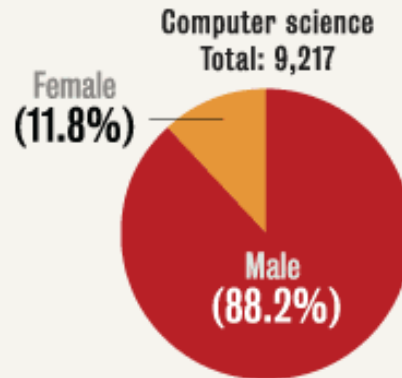


Source: Student MIS (Accessed March 2009)

USA Computer Science & Computer Engineering Graduates - Approximately 1 in 10 Female

Gender breakdown

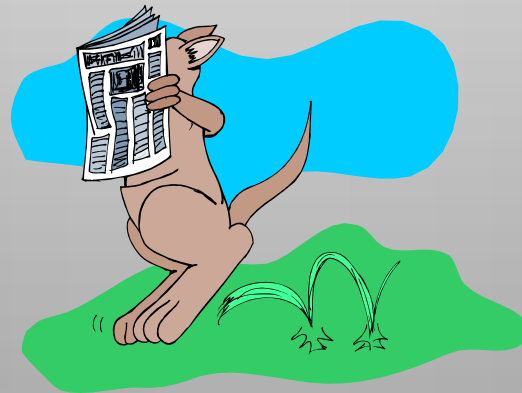
Males vs. females among computer science and computer engineering graduates.



SOURCE: COMPUTING RESEARCH ASSOCIATION

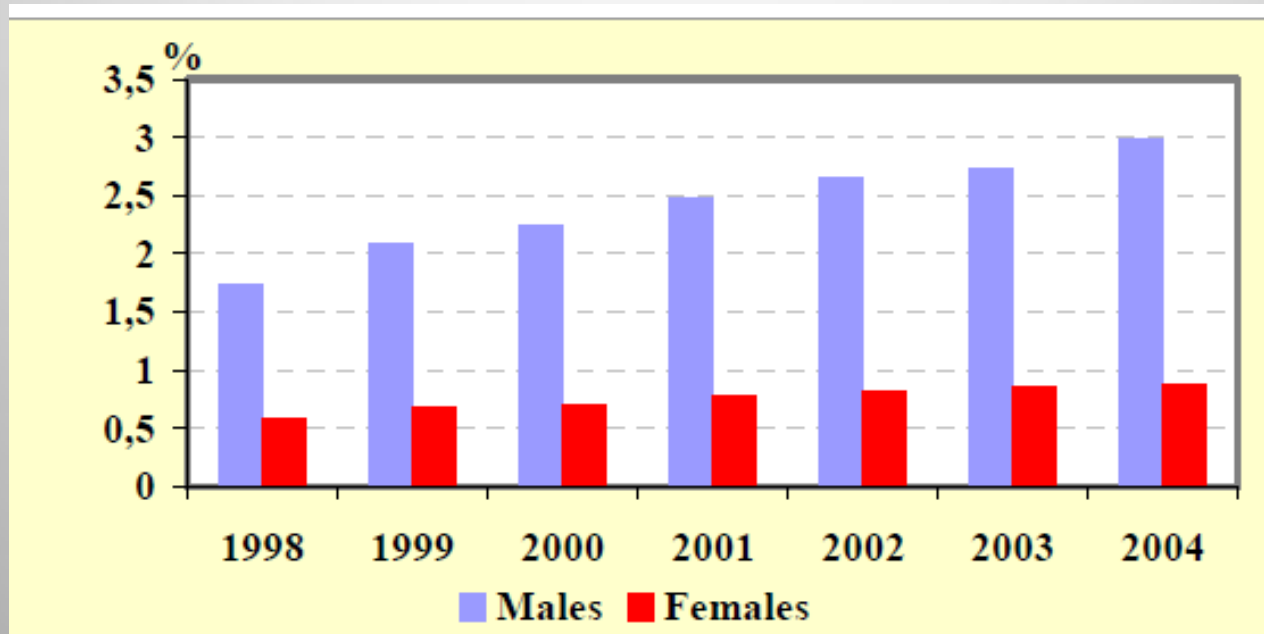
Australia – Women in ICT

- *The proportion of young women selecting a university Information Technology (IT) course is low and has been declining alarmingly in the last few years*
- *VTAC and Higher Education statistics show steady decline in popularity of IT courses since 2000, with young women turning away at a greater rate than young men.*



Tertiary Education in ICT

European Female Participation Rates



Percentage of male & female computer science graduates (ISCED 5/6) as a proportion of all graduates, 2007 (Source: EU-RA from eurostat)

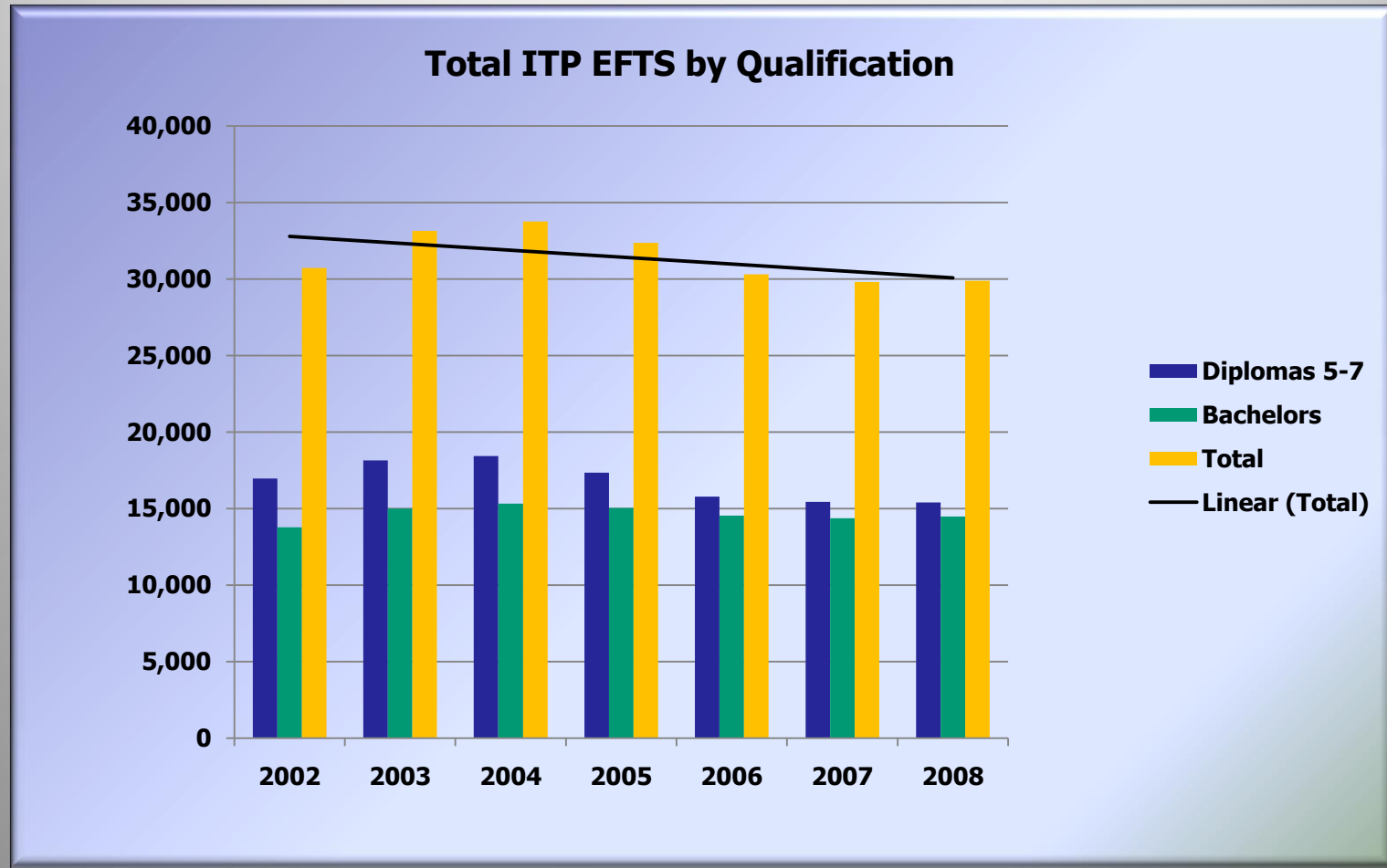
*In specific sectors, such as **computing**, female graduates are significantly outnumbered by male graduates.*

ITP EFTS

2004 (Peak) to 2008

16% Decline in Diplomas 5 to 7 // 6% Decline in Bachelors

(11% Overall Decline)



[Education Counts](#) (Accessed March 2009)

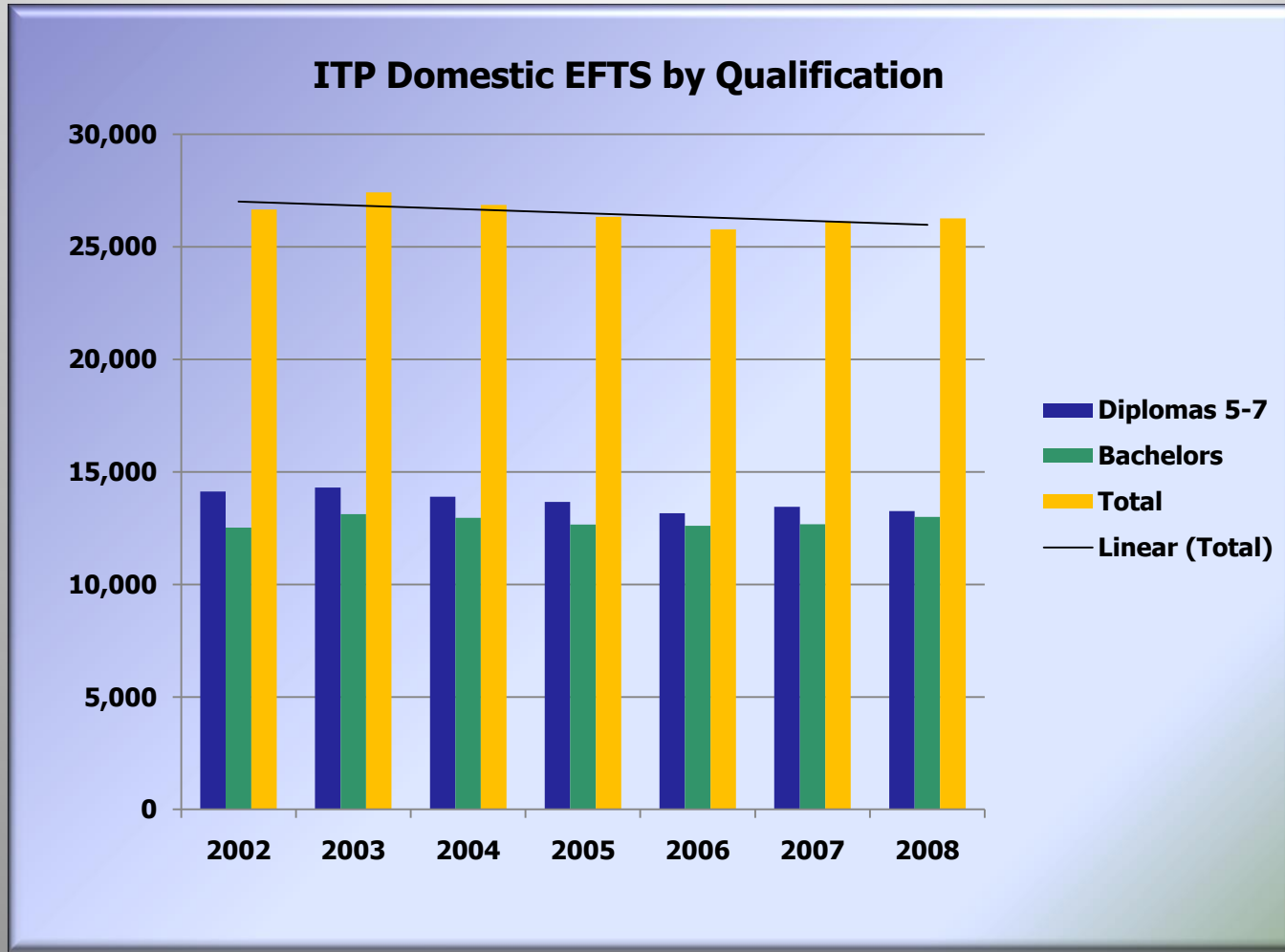


Wintec
WAIKATO INSTITUTE OF TECHNOLOGY
Te Kuratini o Waikato

ITP Domestic EFTS

2003 (Peak) to 2008

*7% Decline in Diplomas 5 to 7 // 1% Decline in Bachelors
(4% Overall Decline)*



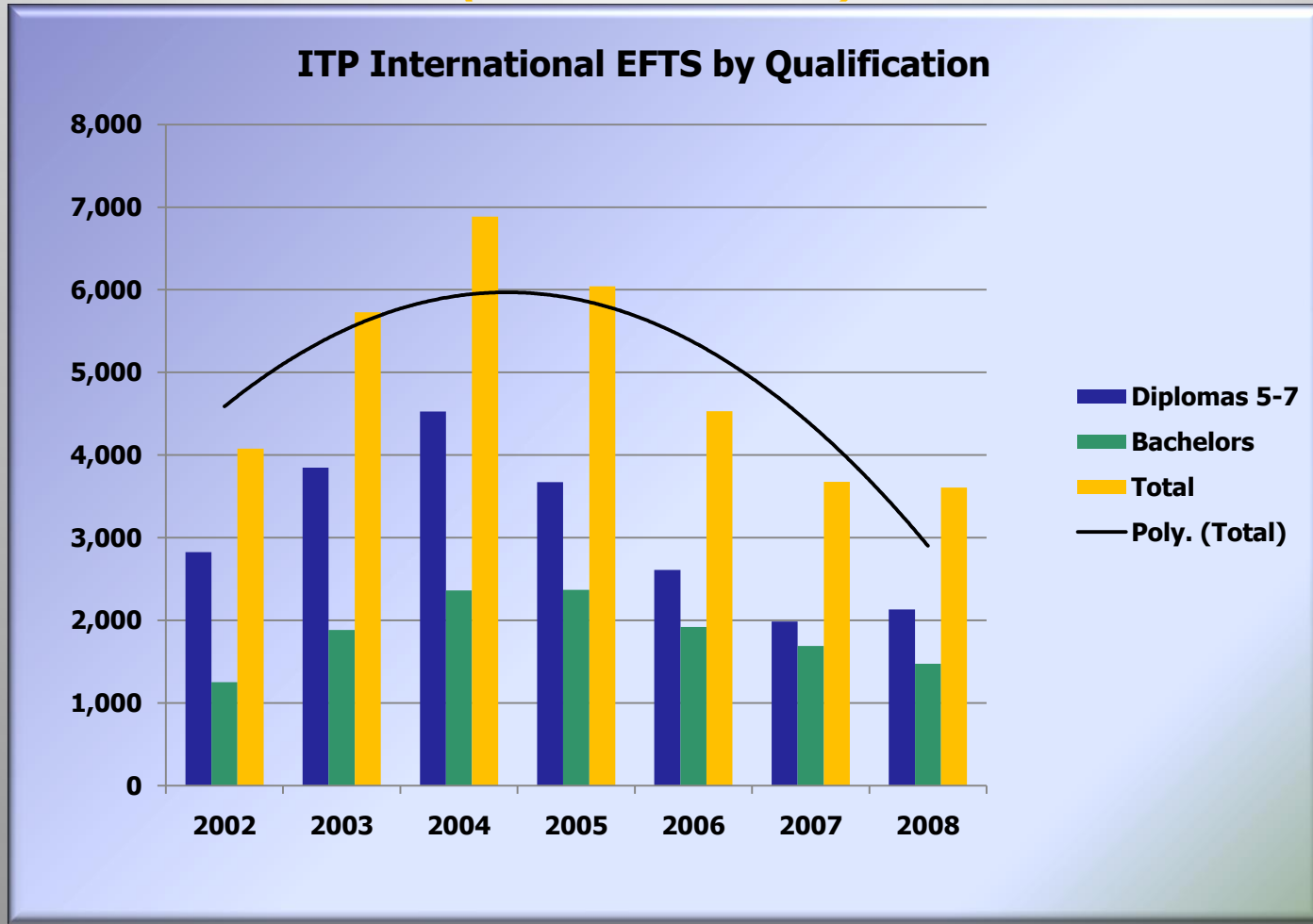
[Education Counts](#) (Accessed March 2009)

ITP International EFTS

2004 (Peak) to 2008

31% Decline in Diplomas // 38% Decline in Bachelors

(48% Overall Decline)



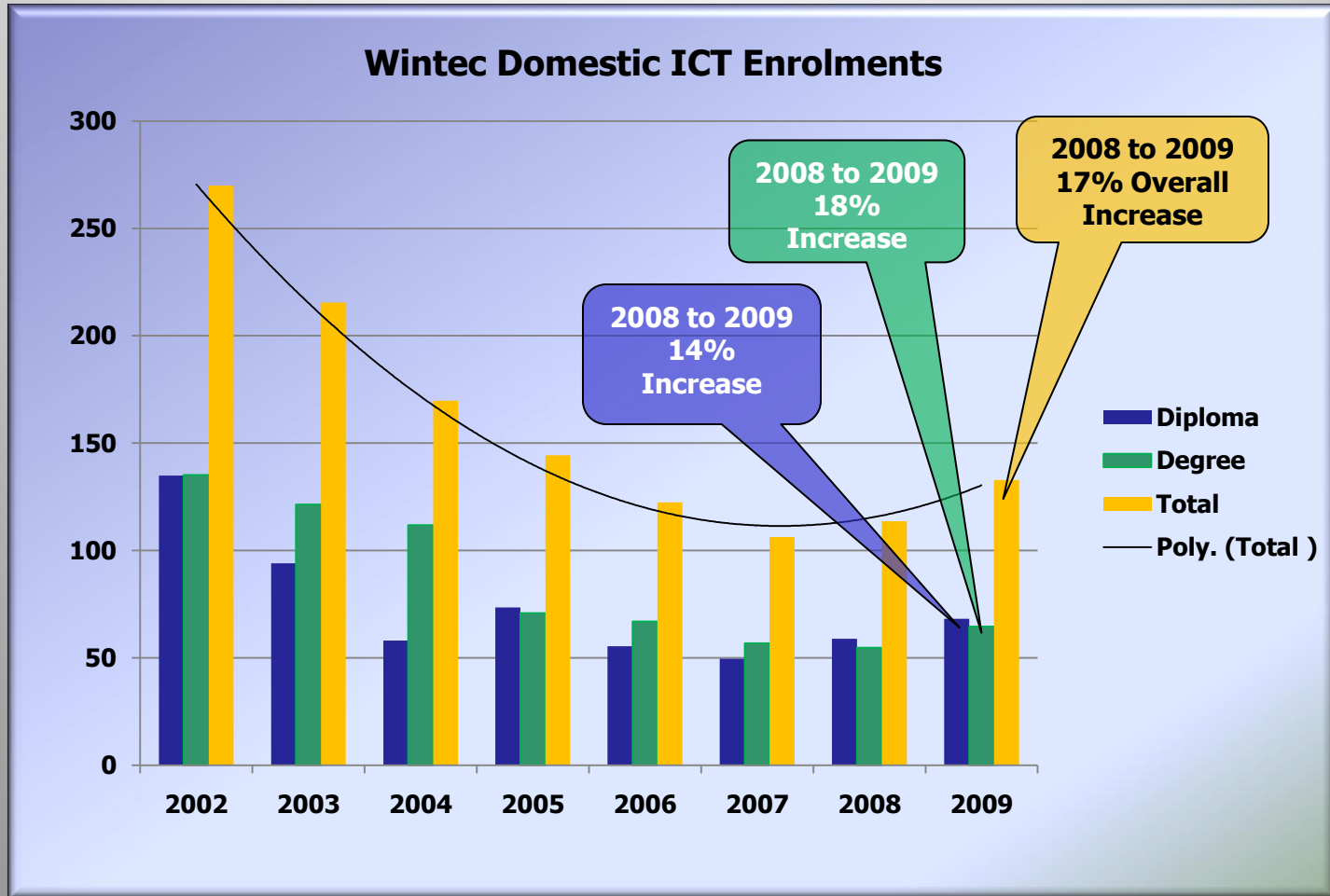
[Education Counts](#) (Accessed March 2009)

Wintec Domestic ICT EFTS

2002 to 2007

64% Decline in Diplomas // 58% Decline in Bachelors

(61% Overall Decline)



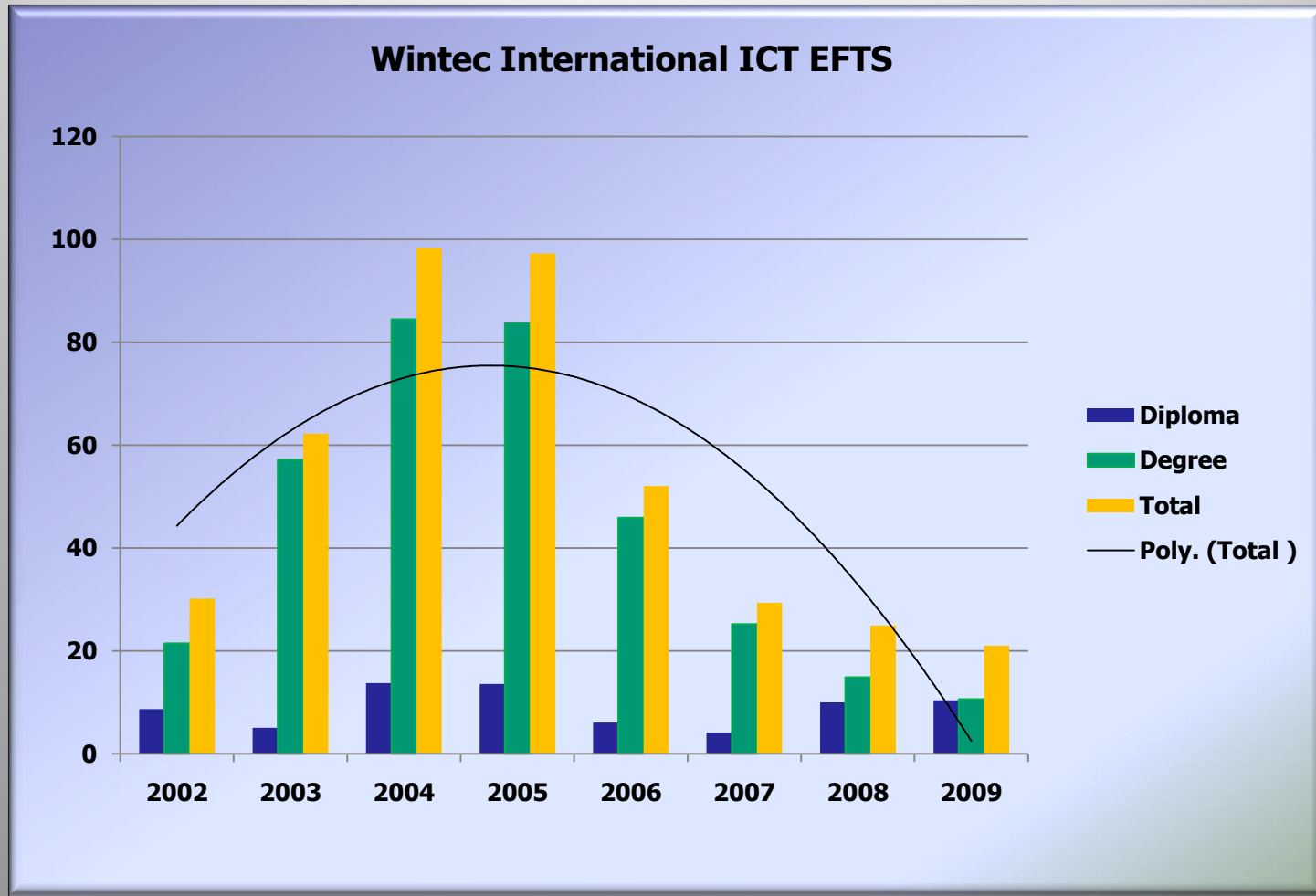
Source: Student MIS (Accessed March 2009)

Wintec International ICT EFTS

2004 (Peak) to 2009

29% Decline in Diplomas // 87% Decline in Bachelors

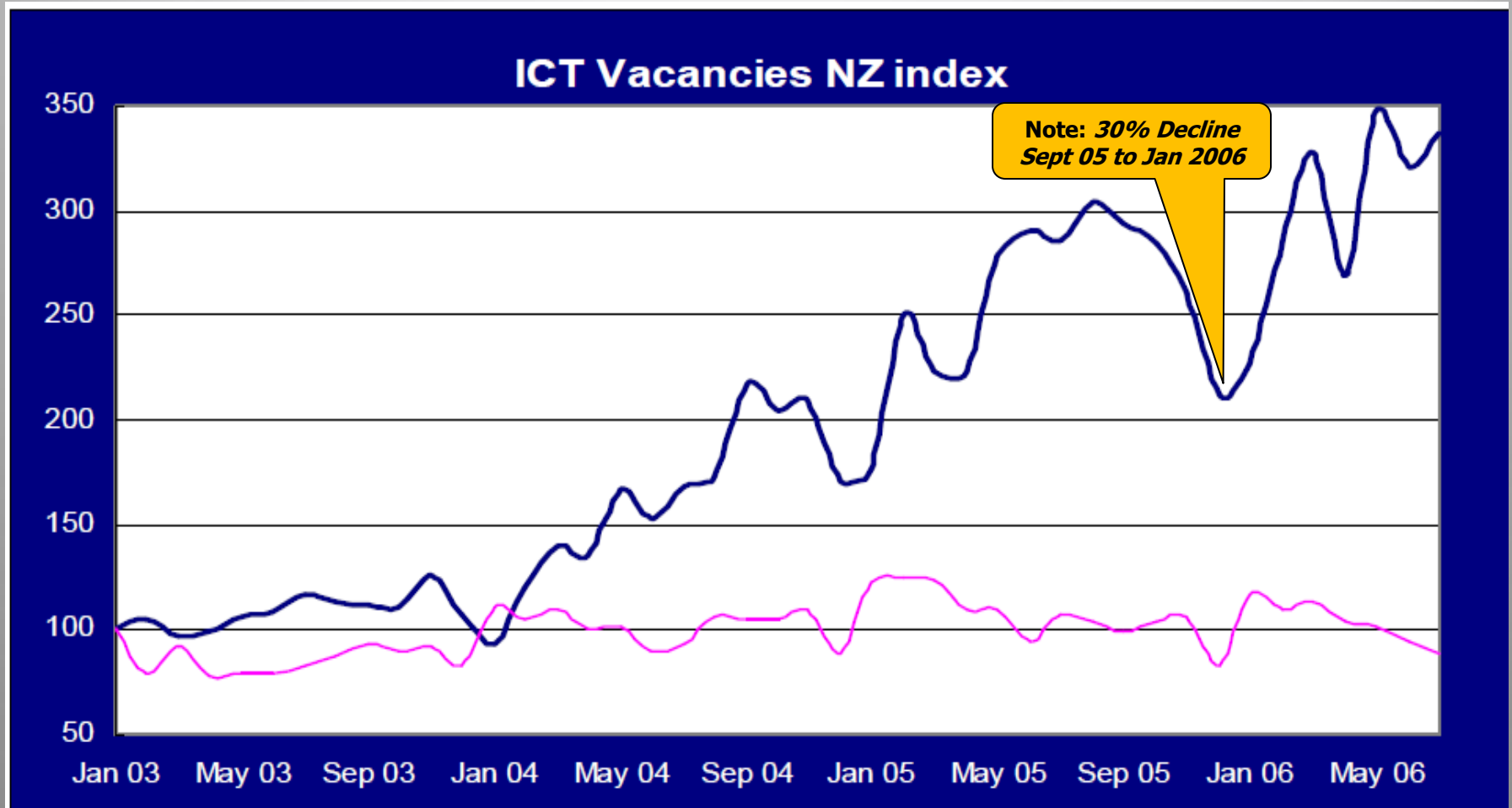
(79% Overall Decline)



Source: Student MIS (Accessed March 2009)

New Zealand ICT Vacancies Index

May 2003 to May 2006
300% increase (Total jobs relatively static)

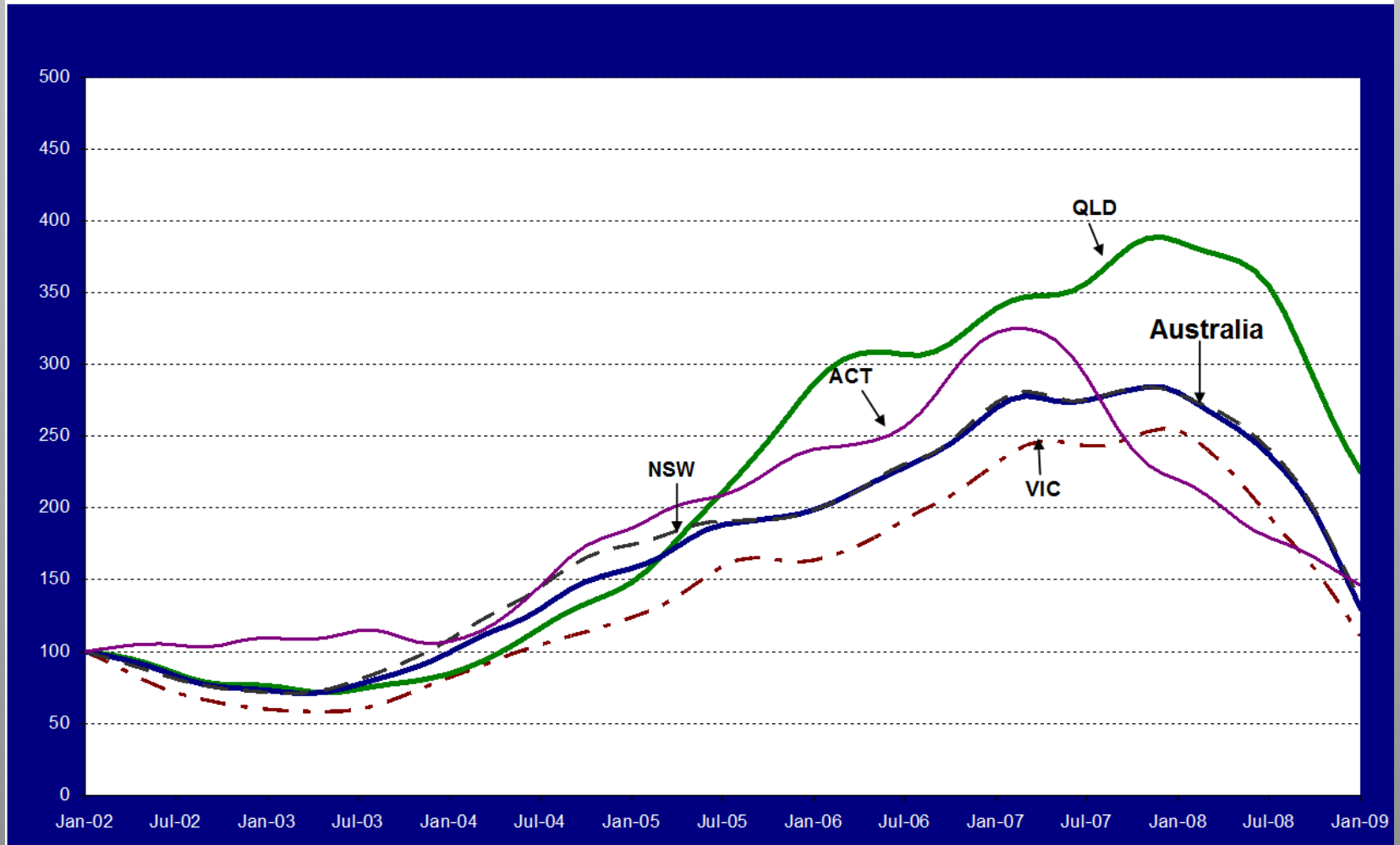


McCallum, S. Dept. of CS, [University of Otago](#) (Accessed April 2009)

Australia ICT Vacancies Index

Jan 2003 to Jan 2008

300% increase

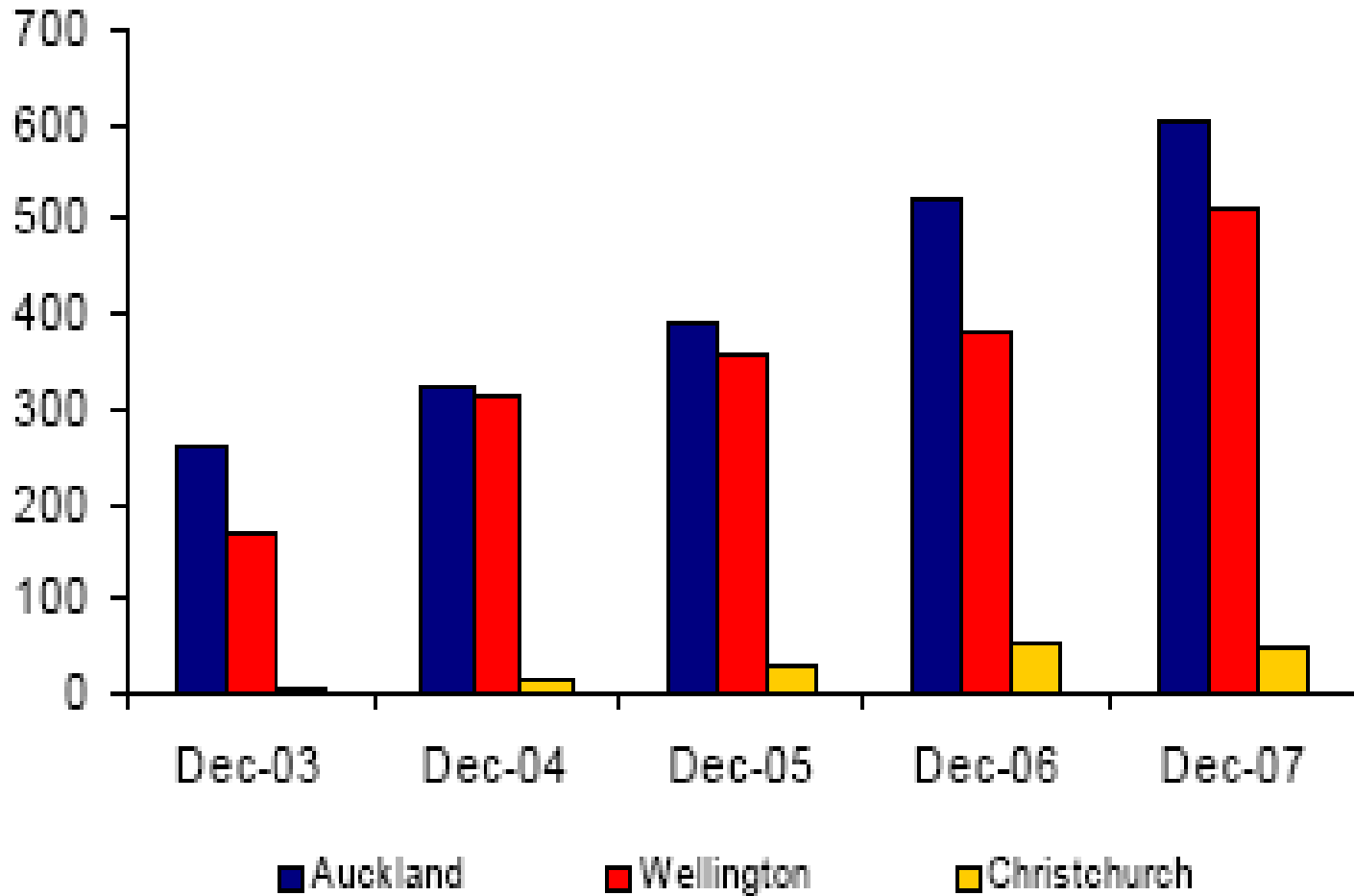


SkillsInfo Australia (Accessed April 2009)

IT Regional Vacancies in NZ

Dec 2006 to Dec 2007

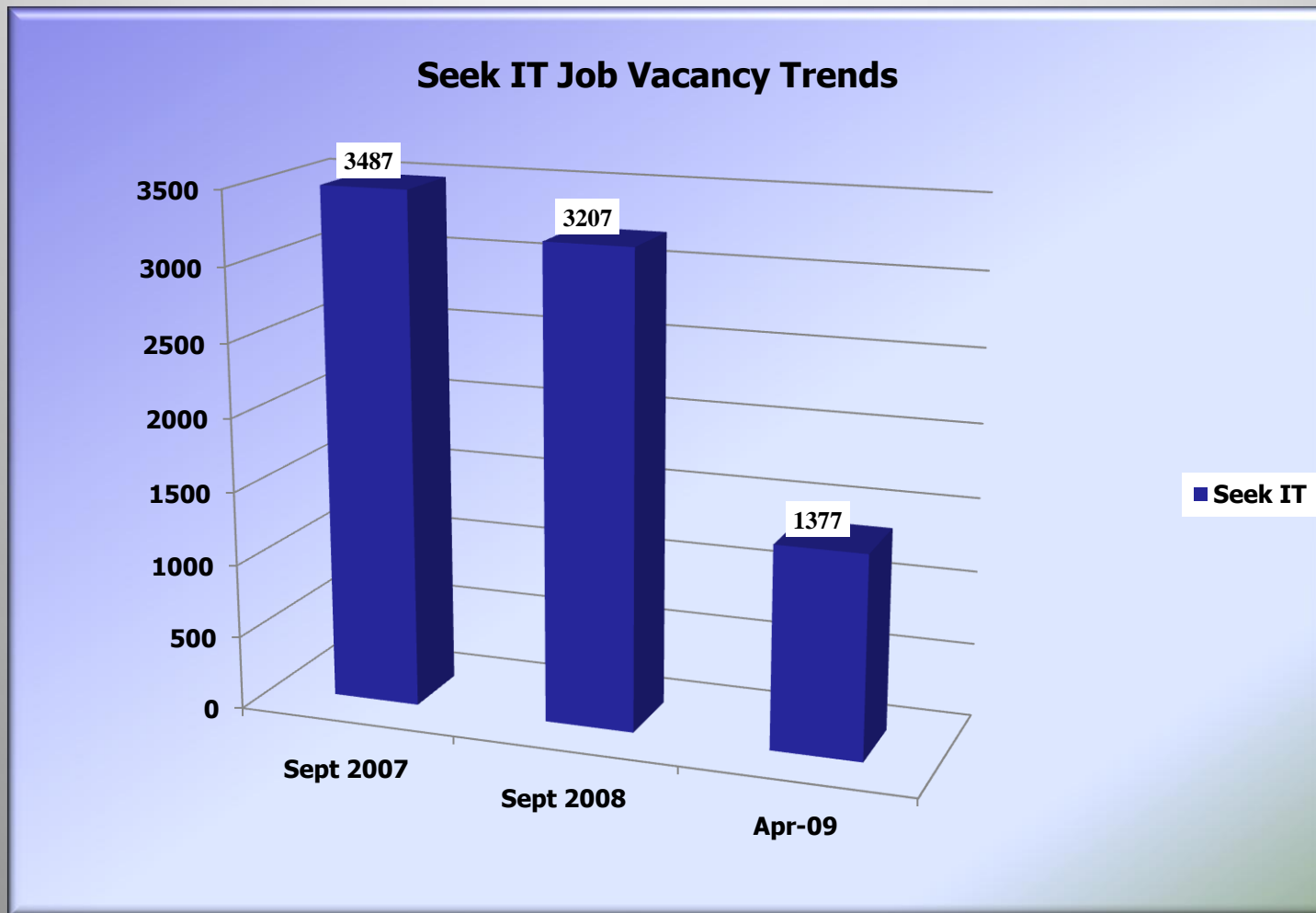
22% Increase



[DoL JVM](#) (Accessed May 2008)

IT Vacancies (NZ)

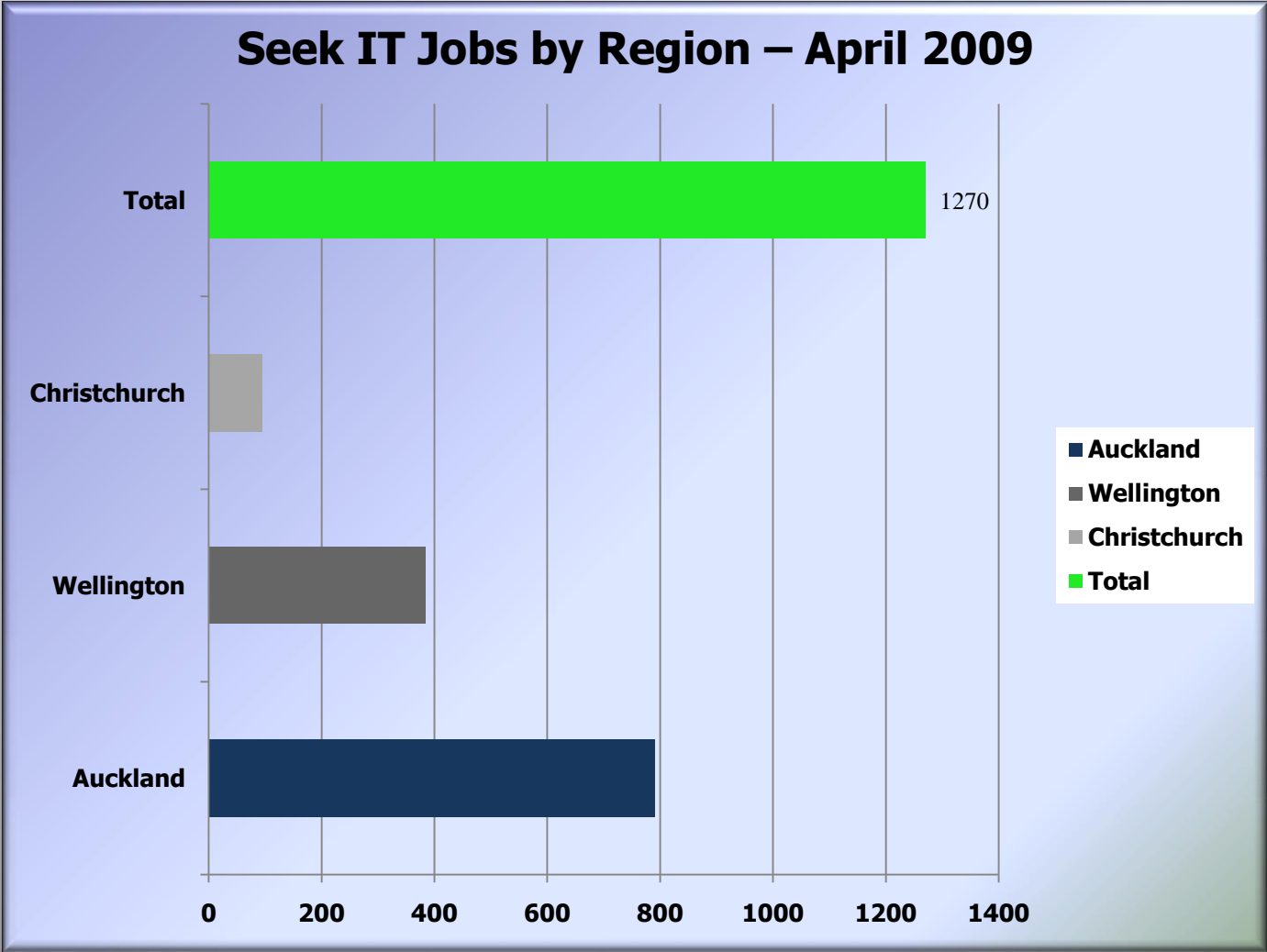
Sept 2008 to April 2009
57% Decline



Seek IT (Accessed March 2009)

IT Vacancies - Rest of NZ

107



Seek IT (Accessed March 2009)

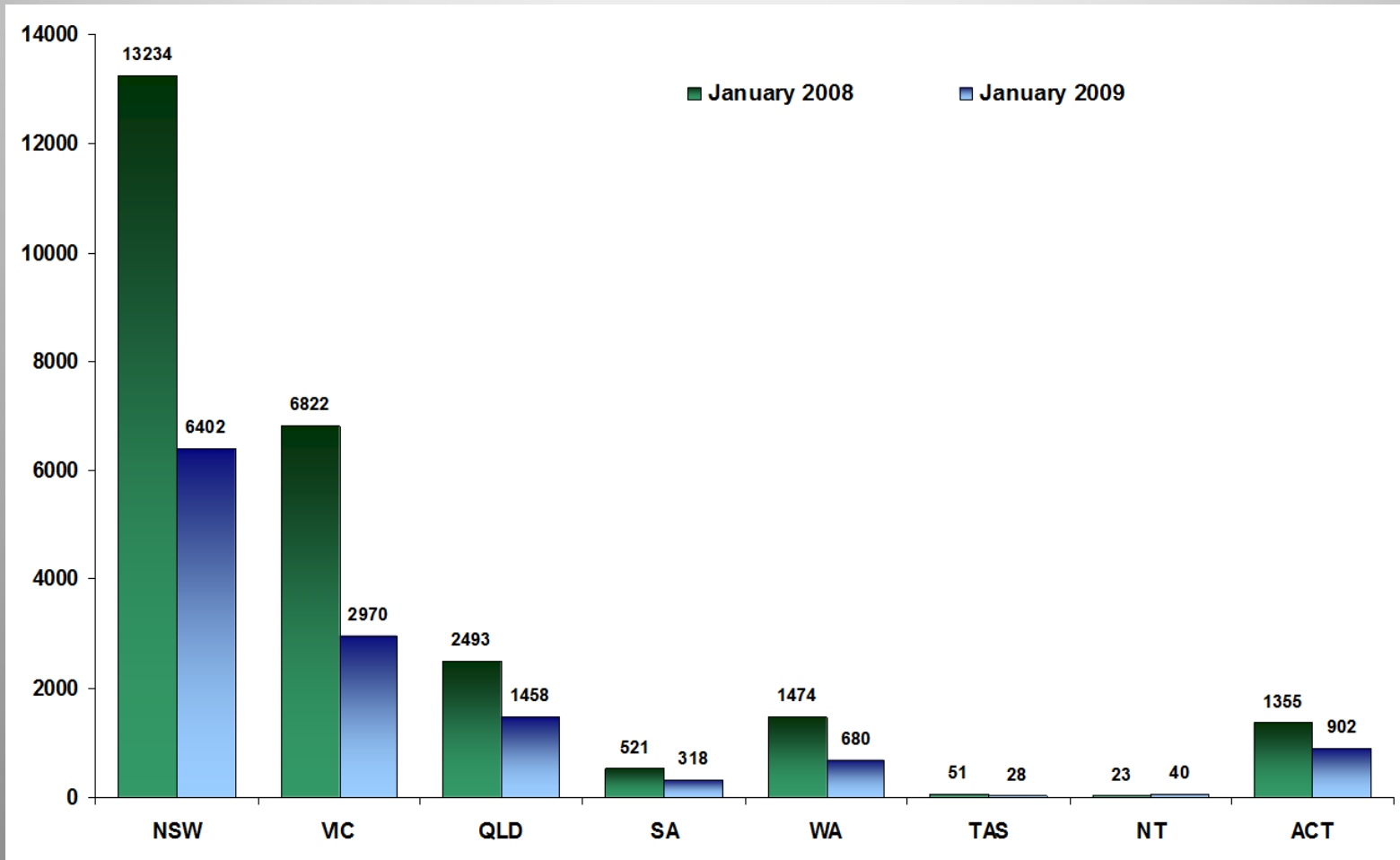


Wintec
WAIKATO INSTITUTE OF TECHNOLOGY
Te Kuratini o Waikato

Australia

Decline in ICT State Vacancies

NSW - 52% // Victoria - 56%



SkillsInfo Australia (Accessed April 2009)

Australian ICT Labour Market Feb 2009

**Note: Click on any line below
while running the slide show**

ICT LABOUR MARKET INDICATORS

This presentation provides an overview of the demand
side of the ICT labour market in Australia

bob.bunnett@deewr.gov.au or julian.sharrad@deewr.gov.au

Labour Supply and Skills Branch

Department of Education, Employment and
Workplace Relations

February 2009

Conclusions:

- *NACCQ diploma qualifications;*
 - *meeting the needs of the domestic market*
 - *demand continuing/consistent and*
 - *independent of fluctuating international market*
- *Gender imbalance an ongoing problem*
- *Australasian job market;*
 - *Global recession having a significant impact*

Recommendations:

- *Cherish the Blue Book (Harmonised ICT Qualifications)*
- *Harmonise ITP ICT degree qualifications*

Acknowledgements:

The authors would sincerely like to thank Dr Christo Potgieter, HoS, for his invaluable assistance and support with the development of the content and presentation of this poster.