



NEW ZEALAND TREE PROJECT

Andrew Harrison

August 2016

The logo features a stylized white tree with a dense canopy of smaller trees at its base, all set against a black background. The text 'NEW ZEALAND TREE PROJECT' is written in a bold, white, sans-serif font, with a vertical line separating the words 'NEW ZEALAND' and 'TREE PROJECT'.

NEW ZEALAND TREE PROJECT

Mission to photograph an entire NZ tree

And share rich human & natural history through documentary

With inspiration from Nat Geo





NEW ZEALAND TREE PROJECT

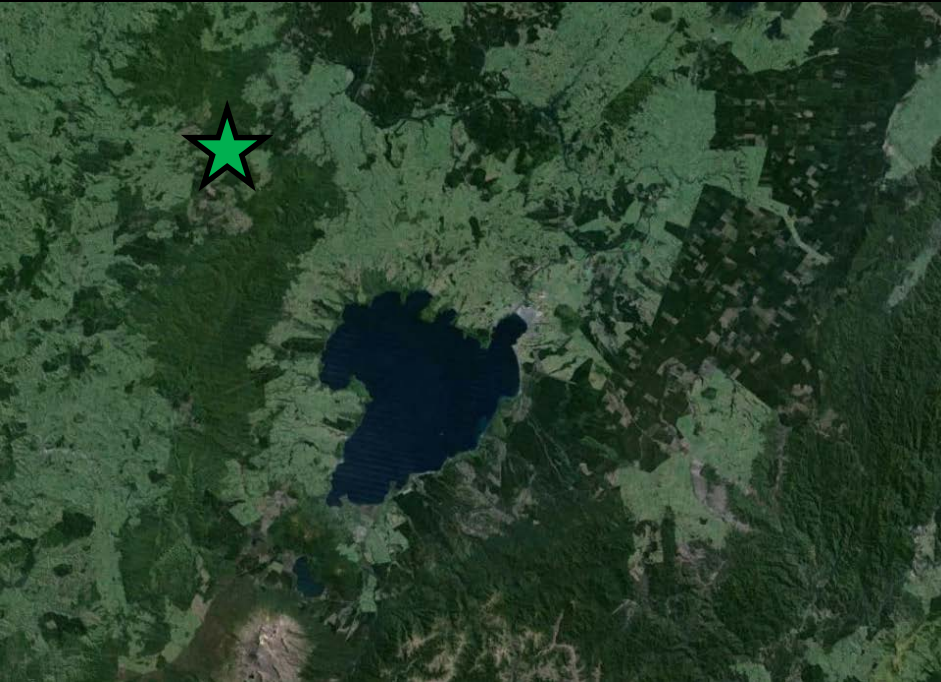
Celebrate New Zealand forests

Educate a broad audience

Engage all walks of life

Promote collaboration











- Team of climbers
- Two photographers
- Scientists
- Local Maori
(indigenous peoples)









NEW ZEALAND TREE PROJECT

How?

- Climbed & rigged many 40m+ trees
- Cable-cams installed both vertically & horizontally
- 29 days in the forest
- 100s of hours of video
- 120,000+ still images







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Protest picture

























- RAMP Gallery, Wintec
- Waikato Show
- Hamilton Gardens Arts Festival
- Gus Fisher Gallery
- Pataka Art + Museum
- Waikato Museum









NEW ZEALAND TREE PROJECT





NEW ZEALAND | TREE PROJECT

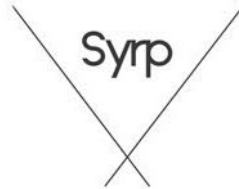
www.nztreeproject.com

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