





Cognitive Education Framework for Cyber Security

A COLLOBORATIVE COMMUNITY APPROACH ALIGNING TO TENETS OF AKO



Making Cyber Hygiene a Priority





Agenda



01 Re-Asserting

Why is Cyber Security Education important?

02 Reviewing

Threat Matrix of a broken education framework.

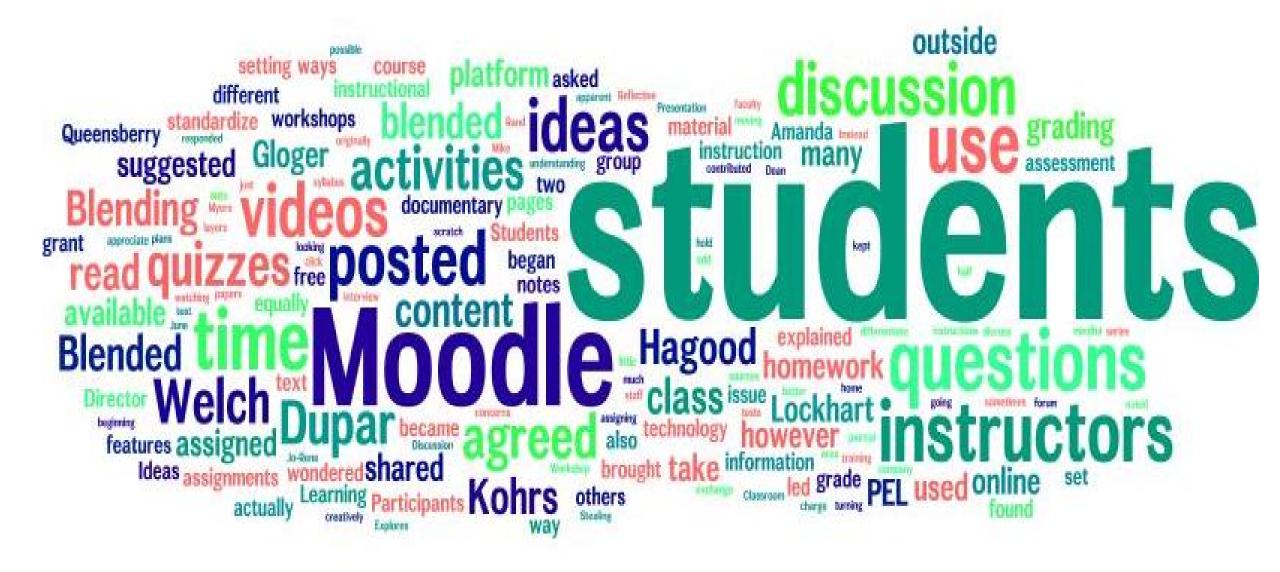
03 Motivation : Government and Industry Needs

Initiatives in the Last 24 months and impact

04 Present and Future Work

Ako: the thread that binds all of this



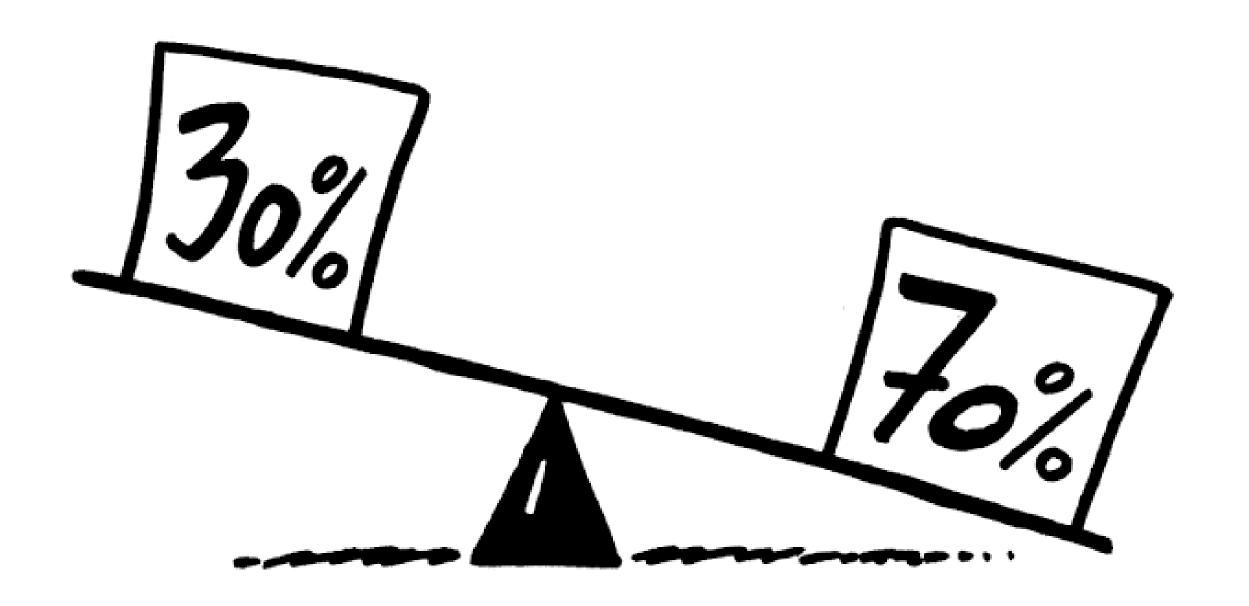




- Identity theft
- Fraud
- Digital personasImpersonation

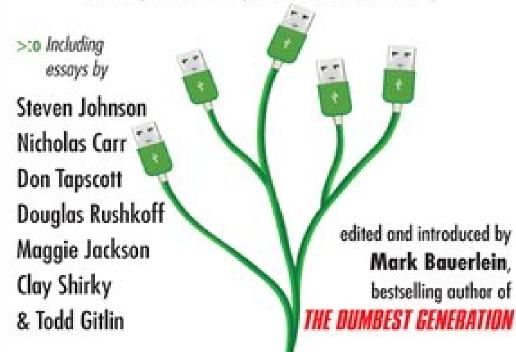
Visible and Invisible Risks



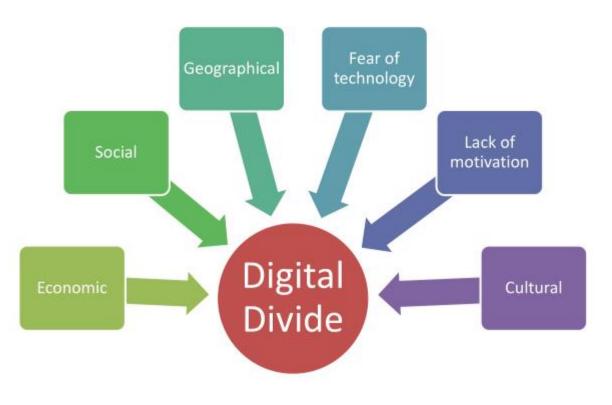


THE DIGITAL

Arguments for and Against Facebook, Google, Texting, and the Age of Social Networking



5 Factors which contribute to the digital divide:



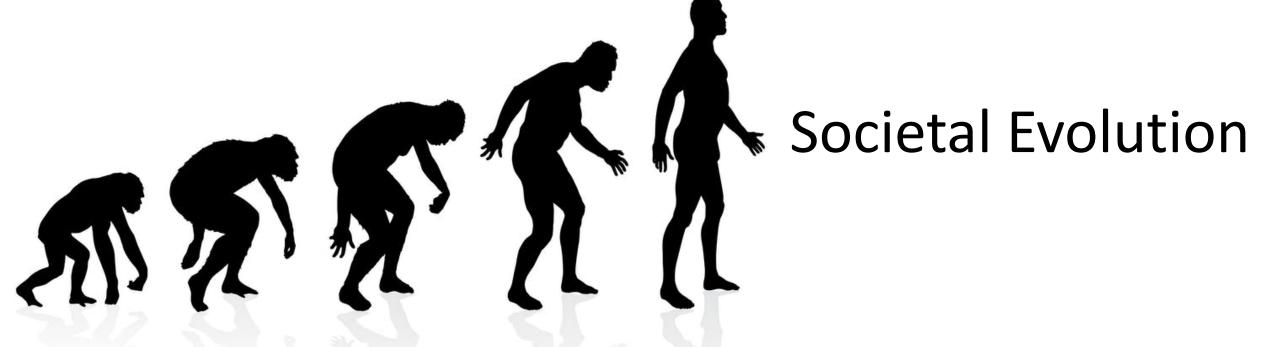




VS







Educational Failure!

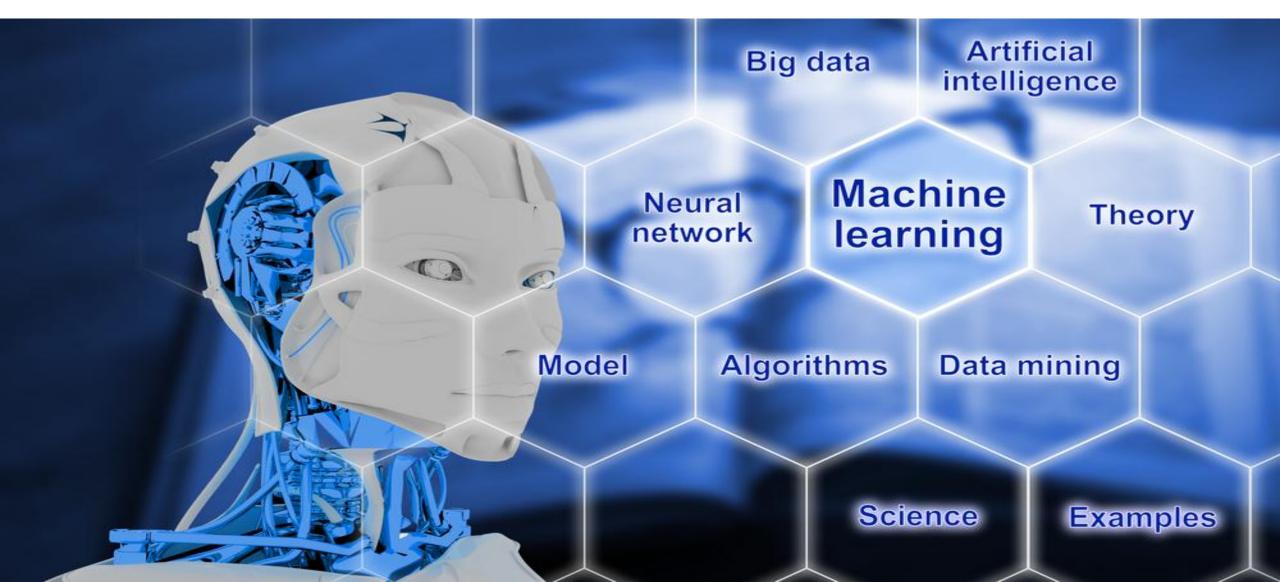


Risk Matrix in a Digitally Divided Society

A New Zealand Context



Cyber Risks Matrix



Threat Factors

Rate of change

Proliferation of personal data and economic value online

Broader cyberattack surface

More sophisticated cyber threats

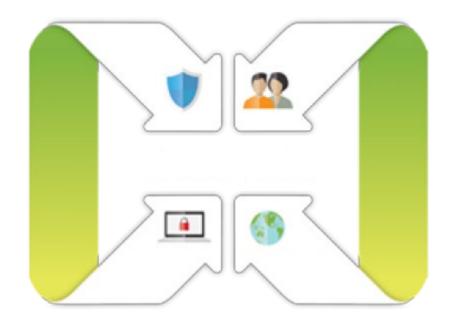
Increased consumer and regulatory pressures for security and privacy

\$3 Trillion in Lost Economic Value



certnz



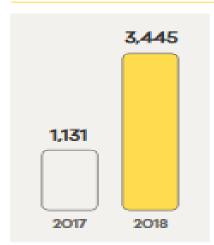




CERT NZ /// 2018 Summary

What we've seen ///

Reported incidents

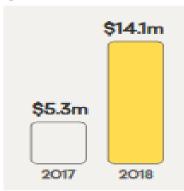


In 2018, incidents reported to CERT NZ increased by over 200%. These reports were received from individuals, small businesses and large organisations from all over New Zealand

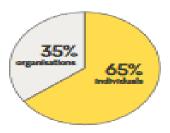


Financial loss

18% of reports made to CERT NZ had some form of financial loss with a total value of \$14 million.



65% of the reports of financial loss affected individuals.



Over \$8m of this loss was attributed to soam and fraud reports.

Up 205%

\$14.1m Loss

Top incident categories

The top three incident categories for 2018 were also the highest in 2017.



Phishing and credential harvesting 1,550



Scams and fraud

1,136



Unauthorised access

303

Vulnerability reporting

Vulnerability reports present a chance to prevent a cyber security incident before it occurs. Vulnerabilities reported to CERT NZ have ranged in severity and complexity.

124 vulnerabilities were reported to CERT NZ in 2018, 22 were managed under our coordinated vulnerability disclosure service.



For coordinated vulnerability disclosure, CERT NZ acts as an intermediary, coordinating with the finder and the vendor to get the vulnerability fixed.



Websites and web servers accounted for over 60% of vulnerability reports made to CERT NZ in 2018.



Key Takeaways

- Commitment to building a connected nation and harnessing digital technology for economic growth, community benefit and innovation
- Establish a CTO office
- Responds to the clear upward trajectory of cyber security threats
- Reflect on the evolving and ongoing cyber security risk
- Intensify cyber security efforts of our Five Eyes partners

Comprehensive Collaborative Framework for Inclusive Cyber Security Training



Values and Priorities – NZ Plan

Values

- Partnerships are essential
- People are secure online
- Economic growth is enabled, and
- National security is upheld

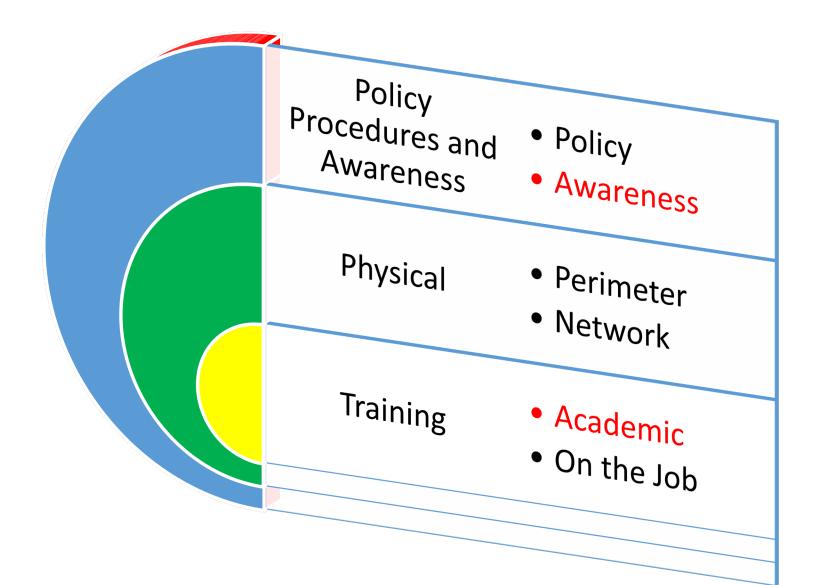
Priorities

- Cyber security aware and active citizens
- Strong and capable cyber security workforce
- Resilient and responsive NZ
- Internationally Active
- Proactively tackle cybercrime

Framework

A consequence of the Threat Matrix

Threat Response/Mitigation



Cyber Secure
Cyber Aware
Cyber Issue
Resilient



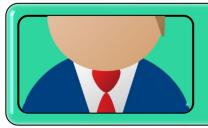
Cognitive Education Framework for Cyber Security Education (CEF-CSE)



Training at School Level



Training at Tertiary Level



Training for Business Users



Training for Industrial Workforce

Objectives

Improve personal competencies across
Levels (Level 6 Diploma for Cyber Security, School Cyberstart programs, short courses for industry and business etc.

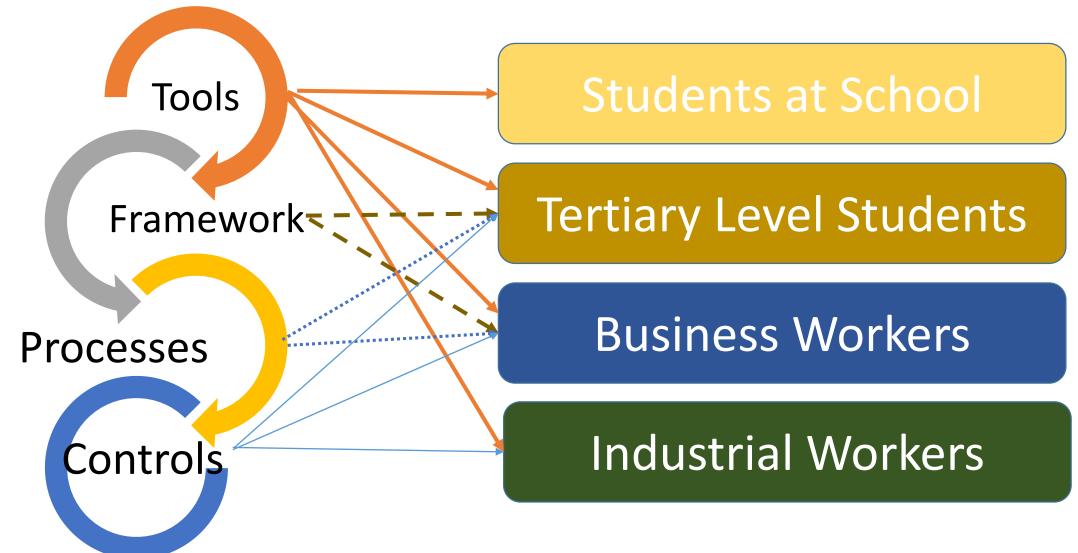


Create an Ecosystem for employment of competent workers by defining the levels of competencies desired

Provide industry
Experience through a
continuous upskill and
engagement program



Cognitive Structure for Cyber Security Education

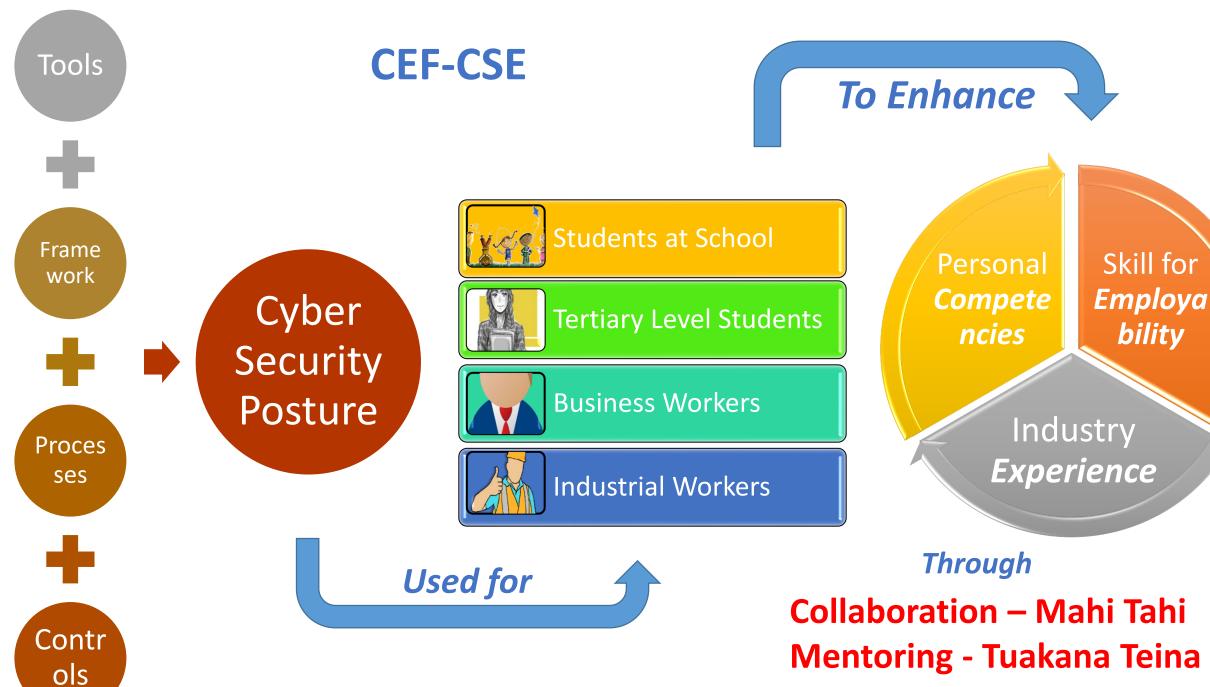


Educational Imperatives

- A framework to provide a curriculum for knowledge-supply chain dovetailed for Cybersecurity – From School to Industry
- Aligned with recognised certifications in the Cyber Security Domain
- Encompasses certifications, micro-credentials, exercises, seminars, courses and challenges – something for every section of the population
- Aligns with Ako

Ako Alignment

- Mahi Tahi Working Together It needs team work and collaboration at ALL levels to achieve the synergy needed for effective Cyber Security upbringing of our students.
- Tuakana Teina Based on the relationship between an older person and a younger disciple – Works top down with the leaders in the whanau working to teach and train the younger members
- Whanaungatanga A process which needs establishing links, connecting with people, institutions, subject area experts, schools and developing points of engagement which propels a cyber clean ecosystem.



Group Work - Whanaungatanga

Initial and Future Work

- Three terms worth of work has been put into creating scenario based cyber security and forensics training at Graduate and Post Graduate levels
- Interaction with schools in Waikato region is in the offing
- Identification of a New Zealand based taxonomy for roles in Cyber Security profession in line with the NICE structure used in the US, SmartCyber program of Canada and ISEA in India is proposed
- Reaching out to Whanau/family level cyber hygiene representatives and creating personas of ideal members is planned for a cyber hygiene program



