

GDPR is used to guide organizations on how to best manage their personal data, comply and regulate the data which ensures the organization is on track





Lawfulness, fairness, and transparency

To achieve this fairly, the data processed must correlate with how it has been described.

By informing the data subject of what, how and why their data will be processed ensures that you are transparent with regards to the processing of their data.



Purpose limitations

Personal data can only be collected for specified, explicit, and legitimate purposes.

This data can only be used for those described purposes and no other, without further consent first received.



Accuracy

Personal data must be kept accurate and current.

No inaccurate data should be kept and any errors in data should be rectified as soon as they become known.



Data minimization

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Only collect the personal data that is necessary for the purpose of the business function. If you don't need it, don't collect it — ever!



Integrity and Confidentiality

The personal data must be appropriately protected. If the data is encrypted it remains confidential and maintains its integrity even if it falls into the wrong hands.

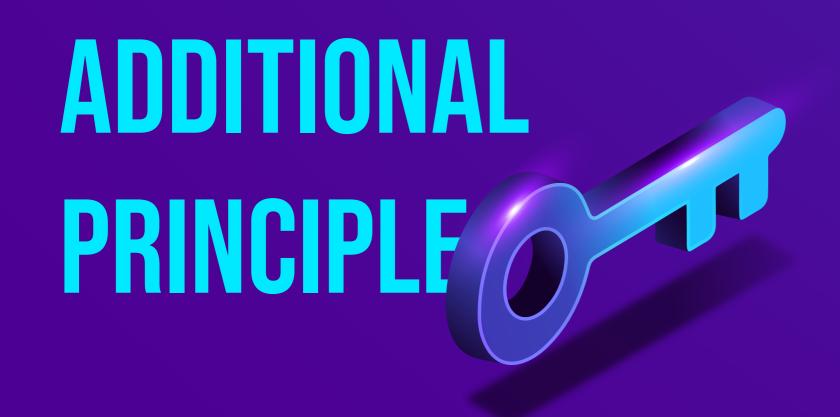
Additionally, measures must be taken to protect against unlawful processing, accidental loss as well as the destruction or damage of personal data.



Storage Limitation

Do not retain the data if you no longer require it for the purposes defined and agreed for processing.

Securely remove the data when it is no longer necessary. Do not store personal data that you no longer use! Review, review!





Accountability and compliance

This means that data needs to be protected and compliance maintained wherever the data goes as well as at each stage of processing (external, internal, across borders, and jurisdictions, with third parties). All stages of processing must be taken into account and must be compliant.

This will require organizations to have processes in place to achieve accountability and they will be different for each organization.