

## DFNZ and DFM Lunchtime learning Nicole Symington

Description....

**Alignment:** Learning and development

**When:** 2-2.30

**Who:** External and internal - everyone

**Lead:** DFNZ - Jeremy Suisted/Aidan Bigham

# Lunchtime Learning - Avoiding The Empathy Trap - Sunrise



The graphic features a circular profile picture of Nicole Symington on the left. To its right is the 'Lunchtime Learning' logo, which includes a stylized sandwich with lettuce and cheese. Further right is the 'Design Factory NZ' logo, a colorful 'D' shape. Below the logo is the tagline 'Interesting people talking about interesting things'. At the bottom left, it says 'Thu, October 8' with a calendar icon, '2:00pm - 2:30pm' with a clock icon, and 'Zoom Webinar' with a Zoom icon. At the bottom right, there is a grey box with a row of five small profile pictures and the text 'This event has ended'.

*This event is public - sign up through this [link](#)*

**Does empathy really lead to good design?** Nicole Symington is a PhD researcher developing a design method. In this Lunchtime Learning, she shares a process based on a reflexive practice, to help you uncover where your empathy might either help or hinder your designs.

Free to attend and fun-for-all - Lunchtime Learning is the home of interesting people talking about interesting things. Hosted by Wintec's Design Factory NZ - this Lunchtime Learning is our first global event - with Design Factories from around the world joining in!

Nicole is a researcher at Design Factory Melbourne, and will provide a fun and fast-paced learning experience for all.

If you're interested in solving customer problems, and understanding their needs better - then you won't want to miss out on this Lunchtime Learning.

<https://vimeo.com/472118251>