

8.30am - 9.00am	Registration
9.00am - 9.30am	Maori Welcome in Fullwood Room Welcome by His Worship the Mayor, Peter Chin Welcome by Deputy CEO, Otago Polytechnic, Dr. Robin Day
9.30am - 10.00am	Morning Tea in Maldon Foyer
10.00am - 10.15am	Conference Theme Launch in Glenroy Auditorium
10.15am - 10.55am	Keynote Address: Cindy Bradburn, Director, Multipeak Fitness

DAY 1 - SESSION ONE

LOCATION	11.00am – 11.25am	11.30am – 11.55am	12.00pm – 12.25pm
Fullwood Room Chair: Rona Taylor - Smith	Vida Botes <i>Wintec</i> Analysis of the drivers of change in today's business education (PR) <i>The concept of change as the major force behind the new business environment is investigated. The effects of change on the business environment augur the dynamics in which business education takes place. Emphasis is placed, by means of authoritative international studies, on the impact of the drivers of change in the business environment, in respect of the management accounting field of education.</i>	Rob Nelson <i>Open Polytechnic</i> The team-based research imperative <i>The Applied Management course (NZ Dip. Bus.) has long been the "finishing school" where all of the practical tools and theoretical knowledge from other courses are integrated into a major project. Rob describes some of the successful strategies developed in a nine-year journey of discovery in creating and maintaining high-performing teams capable of managing complex projects with academic credibility.</i>	Ravi Bhat <i>Unitec</i> Renu Joshi <i>Open Polytechnic</i> Denisa Hebblethwaite <i>Unitec</i> Entrepreneurial approach as a change agent to the process of marketing planning (PR) <i>Many SME's are successfully responding to pressures of competition and complexity in the wider business environment. Entrepreneurship seems to be the principal agent of change, characterized by ongoing innovation, proactiveness and risk-taking behaviours. This paper discusses the value of entrepreneurial marketing as a way of assigning continuous value creation to marketing through pursuit of opportunity and innovation, risk taking, and resource leveraging.</i>
LOCATION	11.00am – 11.25am	11.30am – 11.55am	12.00pm – 12.25pm
Windle Room Chair: Frank Weterman	Robin Hill <i>Wintec</i> Making sense of case studies (PR) <i>Robin will describe a method of analysing the similarities and differences between case studies written around a common topic. This paper may appeal not only to lecturers who use cases in teaching but also to those who do case study and story research.</i>	Vivienne Sampson <i>Open Polytechnic</i> Changing goal posts: Demise in designation (PR) <i>The New Zealand Institute of Chartered Accountants has become an agent of change for Accounting Technicians (ATs) offering a special entry route for applicants to gain an ACA. Although the special entry route is available to non-members this paper explores the impact of an expanded mid-level accounting ACA College on the College of Accounting Technicians.</i>	Adrian France <i>Wintec</i> A statistics sampling exercise <i>A required topic in the statistics course of accounting programs is sampling techniques, a topic often presented theoretically in textbooks without practical illustrations. This paper presents a summary of the novel approach designed so that students can undertake the sampling exercise in the classroom in a practical way; thus any sampling technique issues raised by the students can be answered in the classroom by the tutor.</i>

LOCATION	11.00am – 11.25am	11.30am – 11.55am	12.00pm – 12.25pm
Linden Room Chair: Jan Holden	Susan Warring <i>Whitireia Polytechnic</i> Degree versus Diploma: Is there a difference? (PR) <i>This paper clarifies how the learning level differs within and between degree and diploma qualifications, with specific reference to the New Zealand Diploma of Business and a Bachelor of Applied Business Studies degree.</i>	Diana Ayling <i>Unitec</i> Aiming high: Can New Zealand Diploma in Business create the graduates it desires? (PR) <i>This paper presents a challenging critique of the NZDB version two graduate profiles. The author questions whether the programme reviewers have incorporated key business themes into the graduate profile and if there are mechanisms for ensuring the skills specified in the profile are fully developed in the courses.</i>	Trevor Nesbit <i>CPIT</i> Group assessment approaches by Degree: A case study <i>Many issues arise with the actual assessment of students completing group assessments. Parsons (2004) presents six widely used techniques and goes on to identify a number of issues surrounding peer assessment. This paper explores these methods and identifies the relative success of the different approaches used.</i>

LOCATION	11.00am – 11.25am	11.30am – 11.55am	12.00pm – 12.25pm
Chesters Lounge Chair: John Horsley	Deniss Yeung <i>Wintec</i> e-Learning preferences of international students: The Shandong University of Technology Study (SDUT) (PR) <i>Based on a survey of students at the Shandong University of Technology (China) suggestions were put forward to strengthen education institutes' online delivery and to provide relevant programme structures to international students so as to grow in the international market place.</i>	Josephine Bourke <i>Open Polytechnic</i> Course delivery change: A journey to the web <i>How does an on-line facilitator keep students interested? Online students can lose interest very quickly and the drop out rate is high; they can feel lonely and out of touch with the lecturer and other students. This paper focuses on sharing the author's experience of developing and teaching online accounting courses.</i>	Robyn Pascoe <i>EIT</i> The Tamagotchi experience: Caring for the virtual student (PR) <i>This paper examines the role of the academic manager, course designer, and lecturer in designing and implementing successful online courses. It also outlines some of the pivotal factors in retaining students and ensuring their success.</i>

12.30pm - 1.15pm

Lunch in Maldon Foyer

1.20pm - 1.40pm

Guest Speaker: Phil Broughton, Partner, Polson Higgs in Fullwood Room

DAY 1 - SESSION TWO

LOCATION	1.40pm – 3.00pm
Fullwood Room Chair: John West	Batch Hales <i>Policy Manager NZ Institute of Management</i> New Ideas, new structures, new courses, new relationships: A part of the programme for anyone to speak, to bring questions, issues, or problems.

3.00pm - 3.30pm

Afternoon Tea in Maldon Foyer

DAY 1 - SESSION THREE

LOCATION	3.30pm – 4.25pm
Fullwood Room Chair: John West	Val Jolly <i>Tertiary Assessment and Moderation Facilitator</i> NZQA Session - Address, questions and answers

4.30pm - 5.00pm	Guest Speaker: Richard Emerson, Managing Director/Brewer, The Emerson Brewing Co. in the Fullwood Room
5.00pm - 6.00pm	Cocktails in Maldon Foyer



PROGRAMME

DAY 2: Thursday 27 September 2007

9.00am - 9.15am	Welcome in Fullwood Room
9.15am - 10.00am	Keynote Speaker: Michael Stedman, Managing Director, Natural History New Zealand
10.00am - 10.30am	Morning Tea in Maldon Foyer

DAY 2 - SESSION ONE

LOCATION	10.30am – 10.55am	11.00am – 11.25am
Fullwood Room Chair: Adam Hollingworth	Aileen Davey & Adrian France <i>Wintec</i> Advertised skills and characteristics of Management accountants (PR) <i>This paper seeks to identify the key skills and characteristics of management accountants sought by employers in today's market. The most sought after skills are communication and leadership. This outcome aligns itself to recent debates focusing on goal congruence of educators and practitioners in respect of management accountant students.</i>	John Inglis <i>NMIT</i> Navigating the Andragogical Rivers of Tertiary Business Education for the 21st Century <i>This is a discussion document investigating the relevance of some current business papers. Whilst not new in concept, the changed globalised business environment may lend itself to a greater focus on qualitative over quantitative papers in applied tertiary business education.</i>
LOCATION	10.30am – 10.55am	11.00am – 11.25am
Windle Room Chair: Jillian Ireland	Ravi Bhat & Denisa Hebblethwaite <i>Open Polytechnic</i> Cultural diversity as a change agent for teaching strategies in the classroom (PR) <i>The diverse needs of NZDipBus students who have English as an alternative language (EAL) have served as "change agents" in the application of classroom teaching strategies. The key industry message relates to the need for independent minded students with good problem-solving and communication skills in the workplace; skills not traditionally emphasized for Asian students. This paper proposes a range of student-centered teaching approaches.</i>	Wilfred Kurukulasuriya <i>MIT</i> Implementation of a proposed intervention (ALICE) in the developing academic literacy of tertiary level learners from Pacific Islands and other ethnic regions(PR) <i>This paper outlines an intervention proposal for developing academic literacy of adult tertiary learners from PI and other ethnic origin. Academic Literacy Integrated Curriculum Endeavour (ALICE) can be described as an intervention programme where critical literacy skills are 'threaded' throughout the subject matter covered in each NZDipBus paper taught during the first year of study.</i>

LOCATION		10.30am – 10.55am	11.00am – 11.25am
Linden Room	Tom Johnson <i>EIT</i>	Humour and atmosphere in the New Zealand classroom <i>New Zealand marketing students surveyed in 2006 revealed how students viewed teaching environments and intervention methods. Tomkovic (2004) advocated Ten Anchor Points as fundamental to good teaching. Their rating in different classes appears to depend on students' differing intellectual and learning capabilities, personalities and the degree of motivation at the time of learning.</i>	Batch Hales <i>NZIM</i> Language, Culture and Management <i>The ability of international students and migrants to meet the standards required to pass the NZ Diploma in Business has been an ongoing issue. This presentation describes the development of a level-4 programme to bridge the language and cultural divide. This programme offers a two-paper credit into the NZ Diploma in Business.</i>
Chair: Ken Marshall			
LOCATION		10.30am – 10.55am	11.00am – 11.25am
Chesters Lounge	Lyn Murphy <i>MIT</i>	The emerging link between emotional intelligence and team performance: Are there implications for the assessment of student group projects? (PR) <i>Presented by: Frank Weterman</i> <i>The development of student team projects and assignments continue to be an area receiving attention in academic fields. One area which is emerging as a key indicator of team task performance is emotional intelligence. This paper reviews the literature on emotional intelligence in relation to team task performance.</i>	Janet Turvey & Art Thomas <i>EIT</i> The economic impact of 2006 basketball tournaments to the Hawke's Bay community (PR) <i>This research is aimed at discovering the economic impacts of two sporting tournaments held in Hawke's Bay during 2006 and comparing these impacts. The events were the two Tall Blacks versus Australia international tournaments held in July and the Under 13s regional tournament held in October. The results were not quite what had been predicted.</i>
Chair: Garry Clayton			
DAY 2 - SESSION TWO			
LOCATION		11.30am - 12.30pm	
Fullwood Room	Val Jolly <i>Tertiary Assessment and Moderation Facilitator</i>	NZQA Session specific to Moderation	
Chair: Kay Lion			
12.30pm - 1.25pm		Lunch in Maldon Foyer	

DAY 2 - SESSION THREE

LOCATION Roundtables: 1.30pm - 2.25pm

Fullwood Room

Chair:
Diana Ayling

1. Batch Hales

NZIM

Starting from Scratch:
Designing a new Diploma of
Business

*If a NZ Diploma in Business were designed
today for tomorrow's world, what would
it look like? What shape? What content?
Delivery?*

2. Stephen Atkins

Otago Polytechnic

Teaching fully conscious
business students about the new
unconscious

*Enormous scientific advance has been
achieved with regard to the study of
unconscious processes crucial in routine
human activity including workplace/
business and economic decision-making
and related decision-maker biases.
Business academics' responses to the
importance of psychological ideas such as
personality are discussed.*

3. Janet Ferguson

Otago Polytechnic

Get rid of the factory: Create
an experience! (PR)

*A hedonically valuable experience creates
increased arousal, escapism, heightened
involvement, perceived freedom and
fantasy. In retailing it generates return
visits; in education it could generate
a loyalty, desirous for more 'bags of
knowledge' as opposed to shopping?
Should we in Tertiary Education press to
create a community environment of visual,
interactive experiences which create a
positive affective behaviour in learners?*

LOCATION Roundtables: 1.30pm - 2.25pm

Fullwood Room

Chair:
Diana Ayling

**4. Christine
McConnell &
Imogen Coxhead**

Otago Polytechnic

Should business educators
worry about workplace deaths?

*New Zealand's occupational safety and
health record is shocking. For example,
workers are four times more likely to die
at work here than in the UK. Researchers
blame New Zealanders' attitudes. As
teachers of the next wave of business
employees and employers, what is our
responsibility?*

5. Dave Hornblow

Open Polytechnic

Towards better business
education: Learning spaces as
agents for change (PR)

*Aspects to be considered are, What are
'learning spaces' (physical, virtual, individual,
social, and interwoven), how can they
be used in the interests of better business
education, and what are the implications
for academic staff, learning technologists,
librarians, and administrators? Valuable pre-
reading for the roundtable is Diana Oblinger's
book, Learning Spaces,
www.educause.edu/learningspaces*

6. Rosita Thomas

Whitireia Auckland

Work assistance programme
for International students (PR)

*Will a time come when we say "Ready,
Steady, Go!" to our international
students? Can our classroom assessment
of students be an accurate testing ground
for work ethics in our students? Whitireia
proudly explores the practical side of
embedding a new classroom culture in our
international students.*

LOCATION 1.30pm - 1.55pm 2.00pm - 2.25pm

Windle Room

Chair:
Rita Shelley

Adrian France

Wintec

Lessons learned of an emerging
academic researcher: The first
three years: Part A. (PR)

*This paper captures the experiences
and lessons of an academic researcher
written after three years experience as a
researcher and tutor in an Institute Tertiary
Provider (ITP) The comments within this
paper are for the intention of improving
the research commentary through
primarily informing emerging researchers
of some useful knowledge and skills,
aimed at reducing the effort and time
required to learn the norms of the research
culture and community.*

**John Inglis, Kristin
Blackburn & Keith
Coman**

NMIT

The internal marketing concept:
Can it be applied in a New
Zealand public healthcare
service setting? (PR)

*This paper reviews the feasibility of
applying the internal marketing concept
to professional employees within New
Zealand's public healthcare system. Whilst
this paper focuses on the healthcare sector
the lessons could equally be translated to
other governmental industry sectors.*

LOCATION 1.30pm - 2.25pm

Linden Room

Chair:
Alan Cadwallader

David Duff

Records Section, NZQA

Programme managers' and administrators' session. Update on the process for electronic reporting of New Zealand Diploma in Business results.

LOCATION 1.30pm - 1.55pm 2.00pm - 2.25pm

Chesters Lounge

Chair:
Mark Pearce

Jonathan Barrett

Open Polytechnic

Is the Employment Relations Act 2000 a Super-Statute? (PR)

A "super-statute" is a hybrid of an entrenched law, and an ordinary statute. Super-statutes establish frameworks of state policy, and over time "stick" in the public culture. This paper discusses the longevity of ERA as greatly dependent on unions' ability to act as agents of change in influencing attitudes toward collective action.

John West & Kris Bennett

Otago Polytechnic

Assessing an under-graduate degree programme through RPL

Recognition of Prior Learning has become an accepted technique for verification of prior knowledge and understanding within teaching programmes. This process has traditionally been applied at a courses level where evidence of knowledge and understandings is matched against learning outcomes. The Bachelor of Applied Management is being assessed at a holistic level with students assessed against the entire qualification. This presentation explores the process used and the validity applied to this technique.

2.30pm - 4.30pm

Conference Activities

Tours: Meet at front entrance of Dunedin Centre promptly at 2.30pm
- Cadbury World
- Speights Brewery
- Olveston

5.45pm

Pick-up at Dunedin Centre - Bus to Larnach Castle
(Please be at front entrance of Dunedin Centre on time at 5.45pm - we don't want to leave anyone behind)

6.30pm

Cocktails

6.50pm

Larnach Castle Tour

7.30pm

Dinner - wine sponsored by Pearson Education NZ
A shuttle service will be operating from the end of dinner

9.15am - 9.30am	Welcome
9.30am - 10.00am	Keynote Speaker: Nigel Bamford, Managing Director, ESCEA
10.00am - 10.30am	Morning Tea in Maldon Foyer

DAY 3 - SESSION ONE

LOCATION 10.30am – 11.25am

Fullwood Room

Chair:
Vivienne Sampson

Ira Beu

*Manager, Academic Admissions
NZ Institute of Chartered Accountants*

Providing an update on the academic requirement for the CA and ACA Colleges, and development of accreditation standards for ACA College

LOCATION

10.30am – 10.55am

11.00am – 11.25am

Linden Room

Chair:
Rodney Coombridge

Cathy Saenger

EIT

Online teaching: Its joys and pitfalls

Having to change from teaching face-to-face, to teaching in an online environment can be daunting. How does a facilitator keep students interested? This paper focuses on sharing the author's experience of developing and teaching online accounting courses.

Angela Martin & Trevor Nesbit

CPIT

eLearning deployment:
Knowing your context (PR)

This paper looks at how Knowledge Management can be used in conjunction with eLearning so as to enable a context sensitive environment for the students to learn in. We examine how to make the eLearning environment an easier transition primarily for the students, but also for the content specialists

LOCATION

10.30am – 10.55am

11.00am – 11.25am

Chesters Lounge

Chair:
Robert Nelson

Cecile Hoods

Wairiki Institute of Technology

Web-based technology collaboration in higher education

This paper discusses the development of a Web-based Technology product, Vidtrainme©, a modularised integrated video learning tool where learning outcomes are achieved by offering new learning experiences based around using vision, sound and motion (ViSoMo principles) to maximise experiential learning for students in tertiary education.

Trevor Nesbit

CPIT

Communities in practice in eLearning

The purpose of this paper is to present how a range of eLearning practitioners at Christchurch Polytechnic Institute of Technology (CPIT) are dealing with the creation of a community of practice (COP) amongst their students. Experiences are drawn from practitioners in a wide range of disciplines; nursing, information technology, cookery, technical writing, management, and education.

DAY 3 - SESSION TWO				Subject Forums			
LOCATION				11.30am – 12.30pm			
Fullwood Room Chair: Susan Warring	1. Chair: Rosita Thomas	2. Chair: Garry Clayton	3. Chair: John Horsley				
	Subject: Accounting	Subject: Economics	Subject: Law				
				11.30am – 12.30pm			
	4. Chair: Rona Taylor-Smith	5. Chair: Trevor Nesbit	6. Chair: Sukh Deo				
	Subject: Marketing	Subject: Computing	Subject: Entrepreneurial Planning				
LOCATION				11.30am – 12.30pm			
Linden Room Chair: Rachel Byars	7. Chair: Imogen Coxhead	8. Chair: Maree Roche	9. Chair: Rob Nelson				
	Subject: Communication	Subject: Organisation and Management	Subject: Applied Management				
				11.30am – 12.30pm			
	10. Chair: Christine McConnell						
	Subject: Leadership						
LOCATION				11.30am – 12.30pm			
Chesters Lounge Chair: Brigid Casey	11. Chair: Janet Ferguson	12. Chair: Diana Ayling	13. Chair: Kay Lion				
	Subject: Human Resource Management	Subject: Employment Relations	Subject: Special Topic				
12.30pm - 1.15pm				Lunch in Maldon Foyer			
1.15pm - 1.35pm				Award Presentations in Fullwood Room			
				- Best Peer reviewed paper			
				- Runner-up			
				- Best Non peer reviewed paper			
				- Runner-up			
				- Best Presentation			
1.35pm - 1.55pm				Speaker/Farewell: Dr Robin Day, Deputy CEO, Otago Polytechnic			
1.55pm - 2.00pm				Conference Close: John West			



There are several car-parking options available in the vicinity of the Dunedin Centre.

The map above shows the various parking buildings within 5 minutes walk of the Dunedin Centre. These are a good option for convenient all-day parking. Fees range from \$1.00 to \$1.40 per hour.

There are numerous metered parks on the surrounding streets ranging from 1 hour maximum to 6-hour maximum parks. Fees range from .60 cents up to \$1.10 per hour for metered parks.

A number of 30, 10 and 5-minute parks are also situated around the Octagon and Moray Place areas.