

From Wo to Go: Contextualising and Reusing Multimedia

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Category: Presentation

Description

This is the story of two colleagues - a faculty member and an instructional designer – who collaborated in 2006 to redevelop existing online modules by reusing multi media objects developed for the GeTTs (Generic Trade Training) project in 2005. The story focuses on the decisions to reuse the objects and to contextualise the learning while maintaining the integrity of the information in two modules: Grammar Online (GO) and Writing Online (WO). While this is a story about collaboration and harnessing technology to meet the needs of learners, it is also about the way informal professional development provides opportunities for staff to learn from each other.

We hope to share examples of the work and to discuss with our colleagues ways that we can share work and ideas.

Biographies

Trish Clokie is a lecturer in the School of Communication. She teaches business communication and professional writing to degree students, many of whom do not share her passion for English and language.

Cheryl Brown is currently Lead Instructional Designer at the Open Polytechnic working on a project to develop Open Educational Resources. She worked for 5 years at Wintec as an instructional designer, and has an interest in digital storytelling, discourse analysis, collaboration, museums and currently, house redecoration and gardening.

Intended Audience

Instructional designers, faculty staff.