

 NEW ZEALAND COLLEGE OF MIDWIVES<sub>(INC)</sub>

12th Biennial National Conference  
24 - 26 August 2012 Wellington

*midwives working  
with women*

integrating community,  
home and hospital



Conference Handbook and Book of Abstracts

**D7 - Lion Harbourview Lounge 2 (Pink)**

**Midwives and immunisation - beliefs, information, and professional development: An exploratory study**

Fiona Hermann

Waikato Institute of Technology (Wintec) Hamilton, New Zealand.

One of the New Zealand Ministry of Health's six specific health targets (2011/2012) is to increase immunisation rates to 95% of two-year-olds by July 2012. As primary maternity health care professionals, midwives provide families with immunisation information. Population Health (Waikato DHB) is interested in midwives' beliefs about immunisation, and where they access their information regarding immunisation. This presentation describes a small research project using an online survey tool in which midwives were invited to state their beliefs about immunisation and identify their sources of information. Survey findings from 55 participants will be discussed, as well as themes from a small focus group where participants explained their attitudes and desires for professional development. It is intended that the survey findings will contribute towards planning future professional development around vaccination programmes for midwives, in conjunction with the Population Health team.

Notes