



18 August 2016

To Whom it May Concern,

Elna Fourie was involved in the annual Wintec Innes48hr Business Start Up Competition, hosted at the Wintec Atrium, over 8-10 April 2016.

Elna was part of pre-event planning discussions, and post-event debriefs, and was a member of the onsite event staff for the competition weekend. She functioned as the volunteer coordinator, recruiting and managing an excellent team of volunteers over the competition weekend.

As part of the promotion of the event, Elna internally promoted the event within the School of Media Arts, met with some students from Media Arts and the Centre for Business, Innovation, and Enterprise to discuss the competition and encourage entries, and liaised with the event manager who attended classes to speak about the event.

Regards,



Rachel Adams // Head of Operations // SODA Inc.

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