

Location Generated Content Using Web-Applications “Scapes”

Dr John Clayton

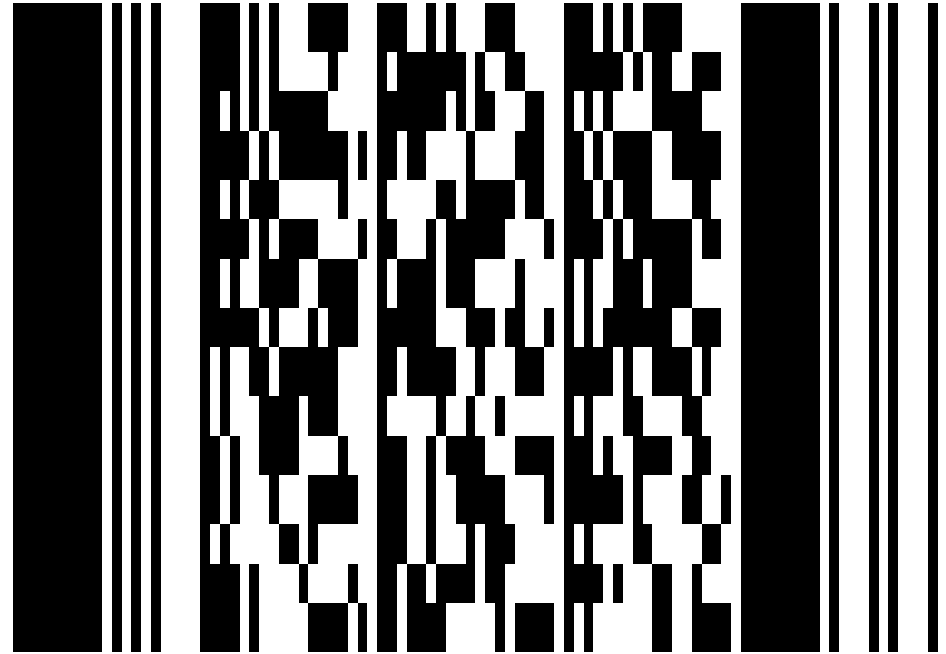
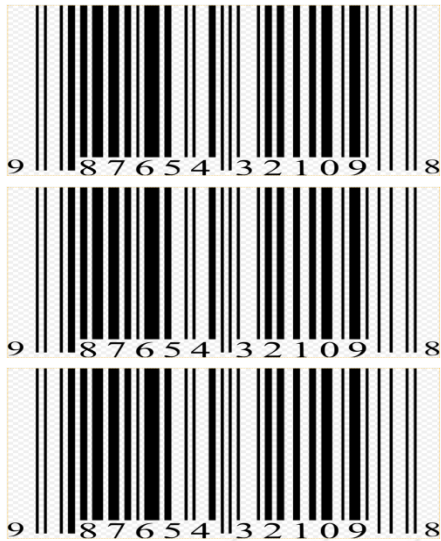


Bar Codes

One Dimensional



Stacked Codes One Dimensional



Two Dimensional

- QR code is presented in both the vertical and horizontal dimension (direction) (2D)

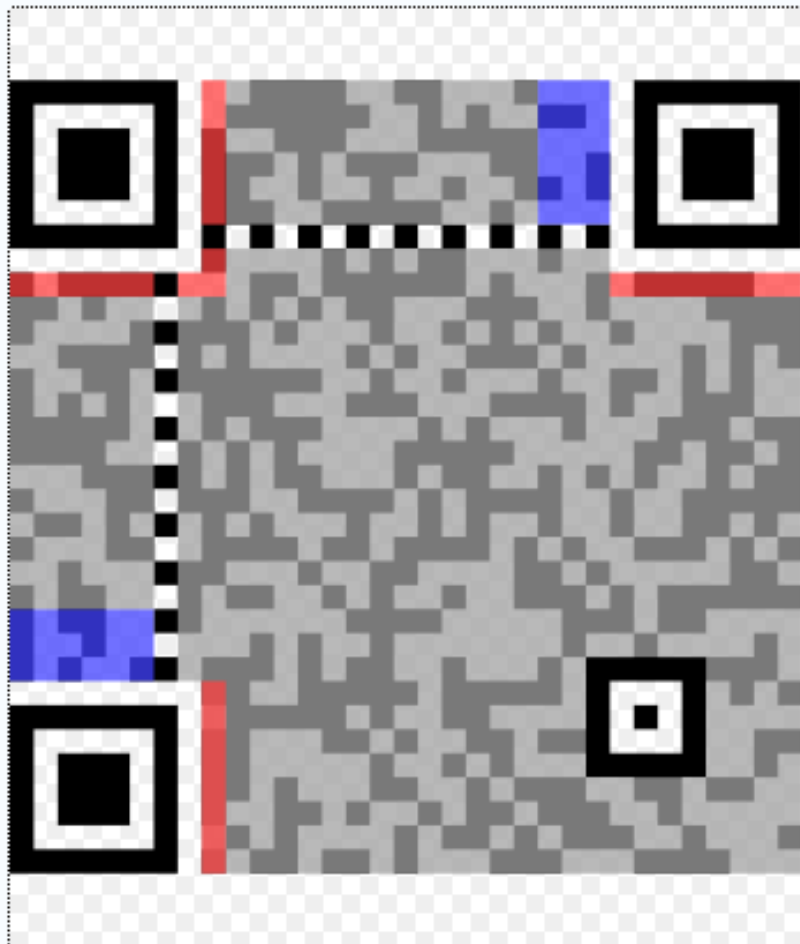
QR Code: Wintec








DATA



DATA





-  1. Version Information
-  2. Format Information
-  3. Data and Error Correction Keys
-  4. Required Patterns:
 -  4.1. Position
 -  4.2. Alignment
 -  4.3. Timing

Author Richard Wheeler (Zephyris). Original uploader was Zephyris at [en.wikipedia](#)

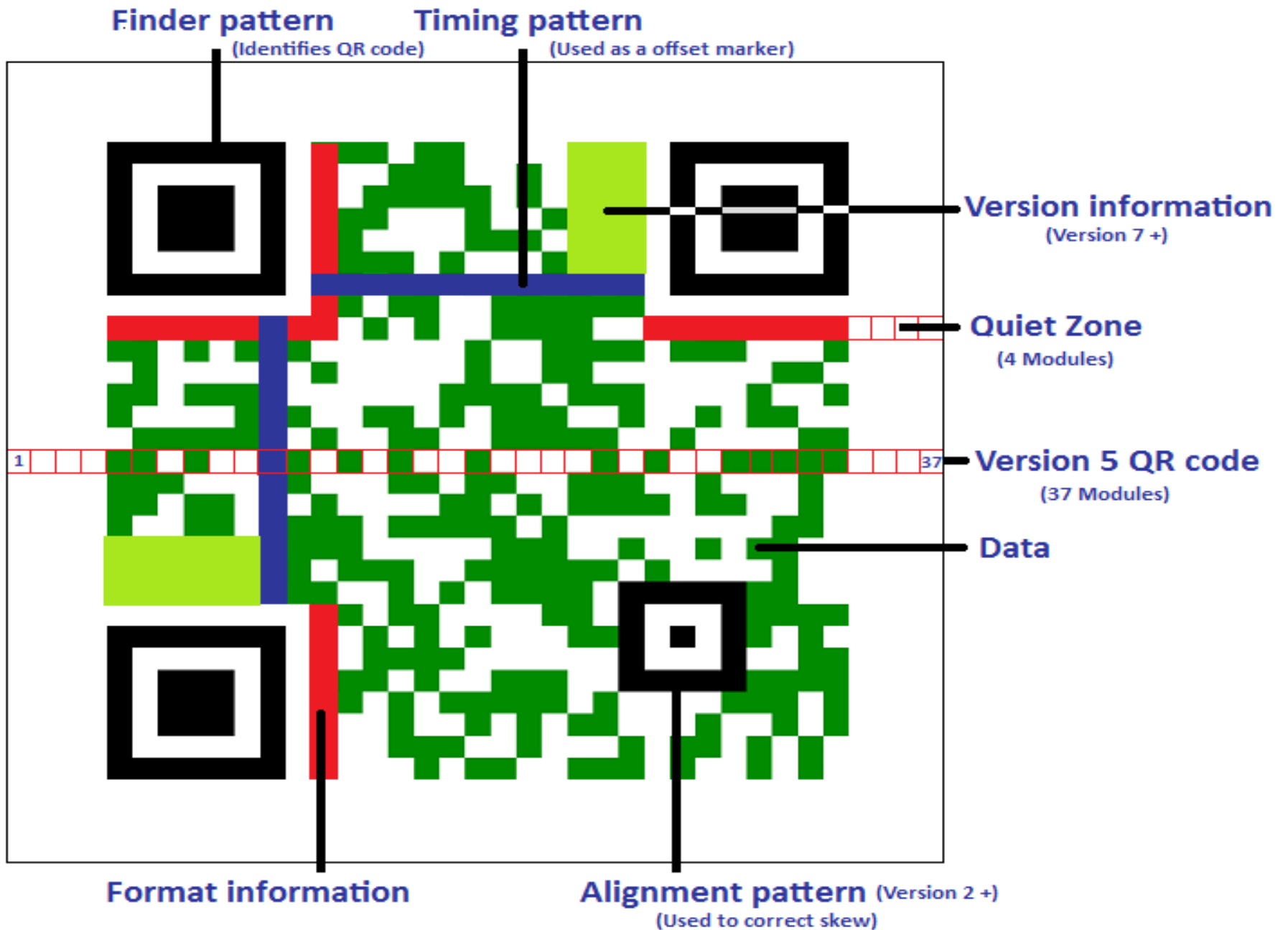
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(Reusing this image)



te iwi mā te ara mātauranga, te rangahau umanga whanakenga hoki



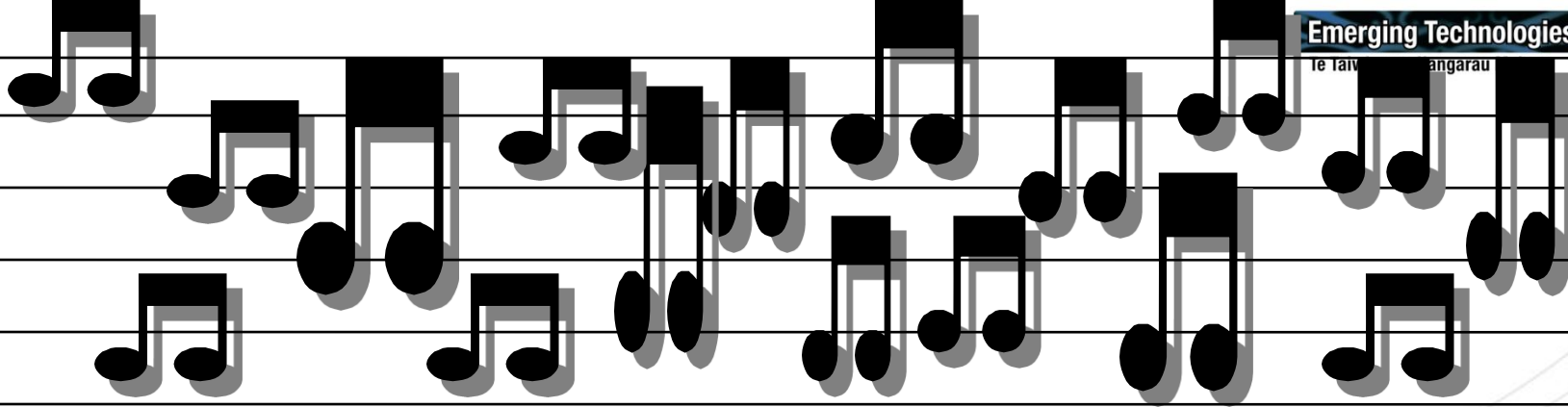
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Definitions

- **Scape:** Denotes a pictorial representation of a scene or view, as specified by an initial element: *seascape*, *landscape*, *mediascape*.
- **Phenomenology:** The study of “*phenomena*”: appearances of things, or things as they appear in our experience, or the ways we experience things
- **Thematic Cartography:** The creation of maps of specific geographic themes, oriented toward specific audiences.





Impact is influenced by the instrument delivery

Vocational Education

- Tutors engage learners in real-world, authentic situations, promoting concepts of
- Learning by “doing” rather than “listening” and
- Understanding “how to” rather than “about”.



Google Maps

- <http://maps.google.com/>

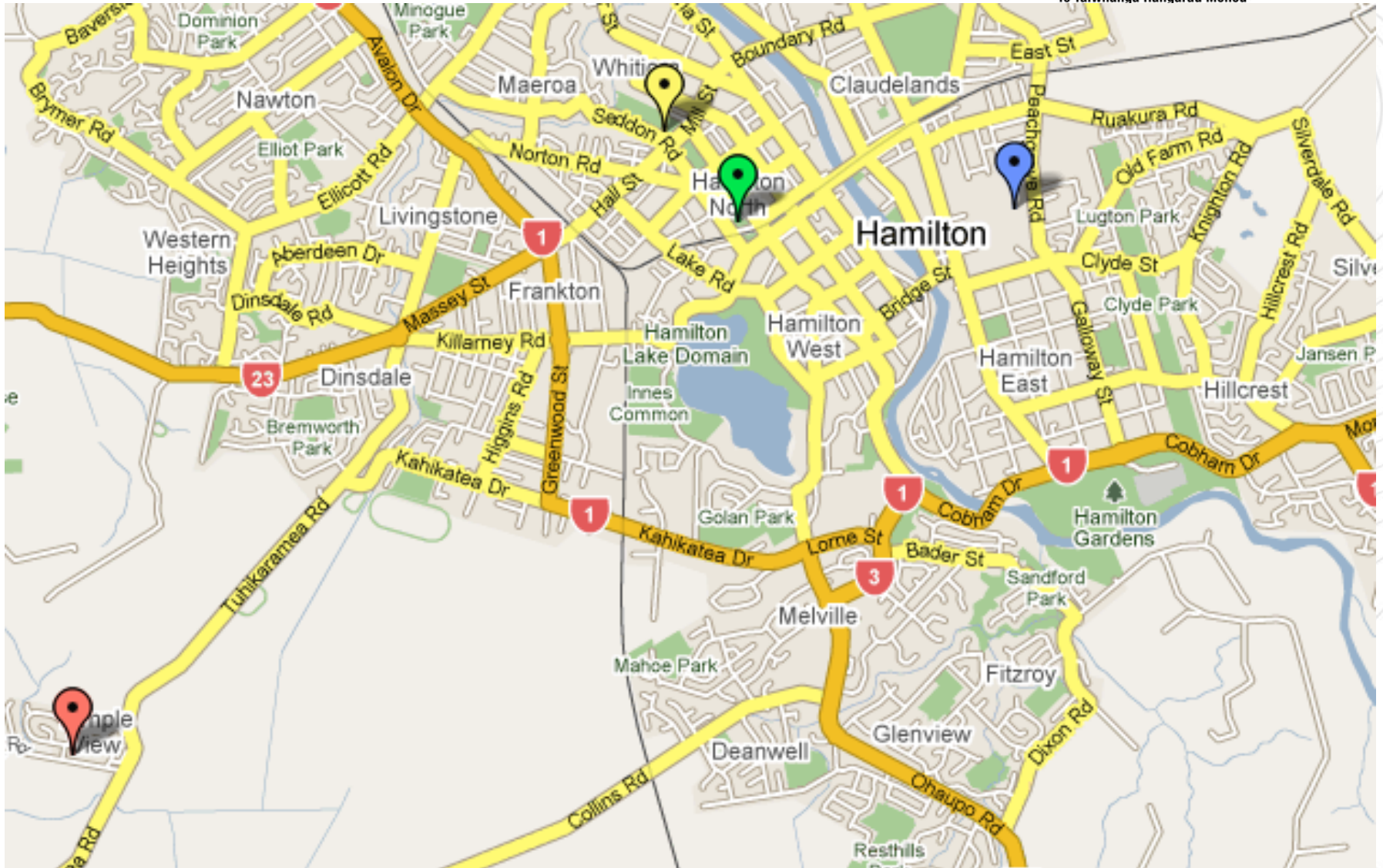
QR Codes

- http://en.wikipedia.org/wiki/QR_Code

Microsoft Tags

- <http://www.microsoft.com/tag/>



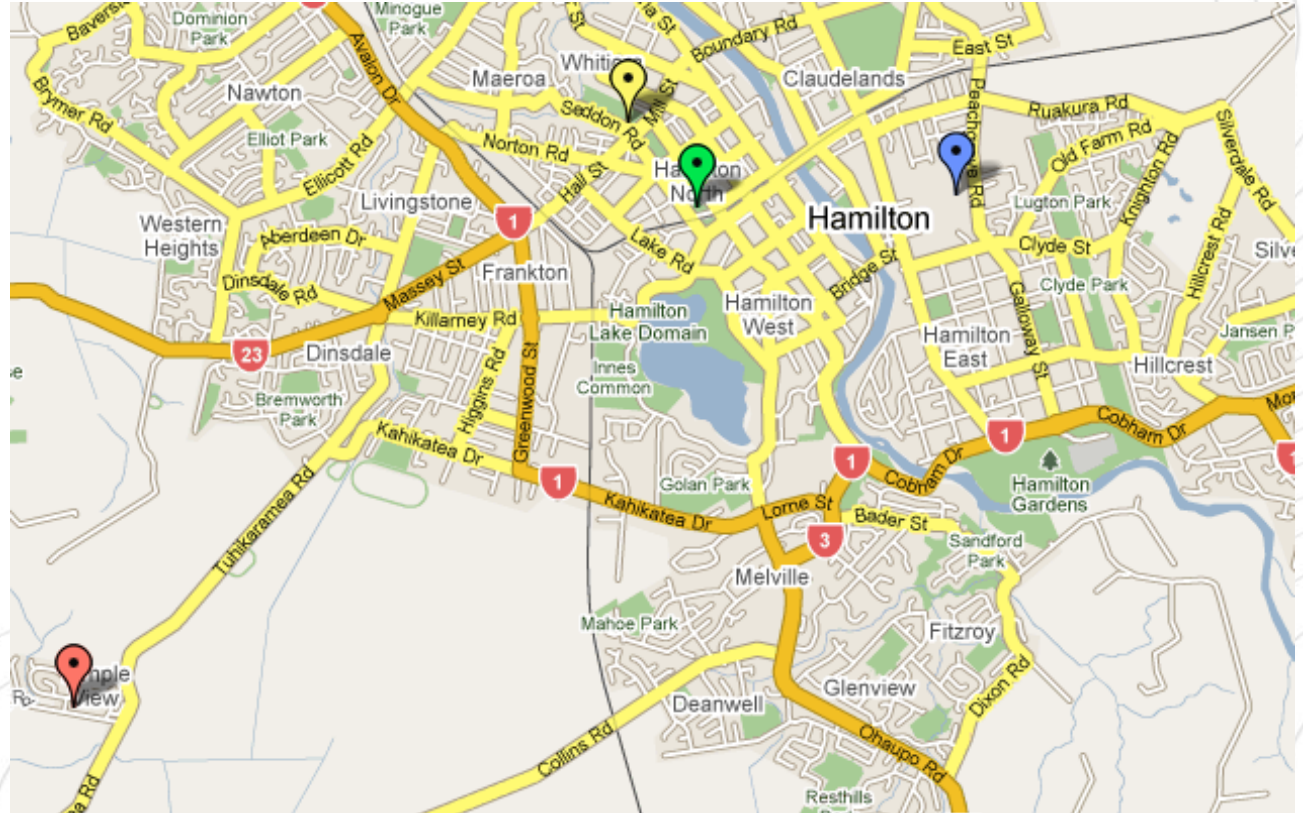


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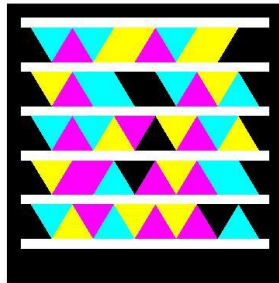
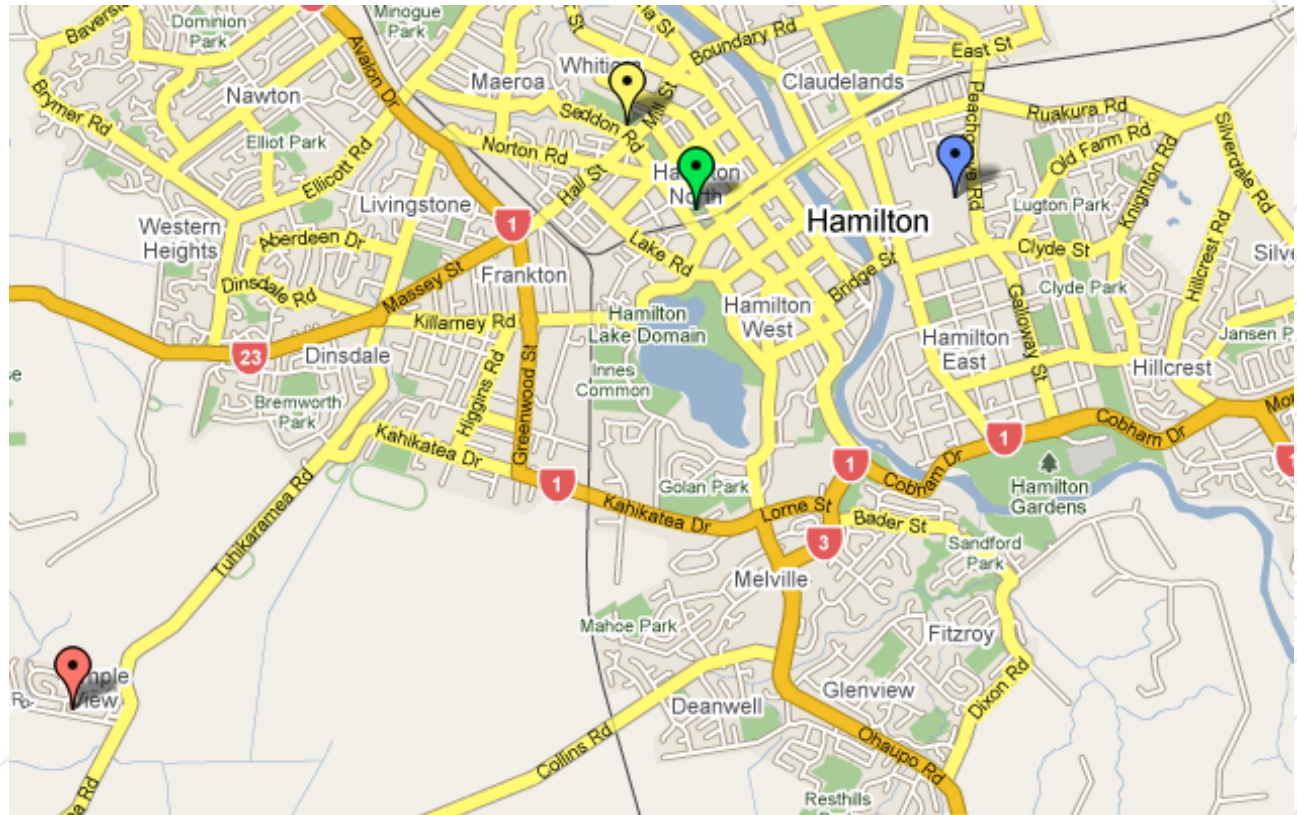
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Ki te whakakaha i te iwi mā te ara mātauranga, te rangahau umanga whanakenga hoki



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Contextualising Content Through Phenomenological Scapes

