

Journalism Curriculum

Some Muddy thoughts by Bumble and Bumble

Falling numbers

Change in student profile

Change in industry

Accuracy, story structure, grammar, spelling,
attitude??

Ravi Bajpai:

1. Coding
2. Film making
3. Data Literacy
4. Data Visualisation

Flexibility in Curriculum – the big issue

Flexible curriculum

Applied to Communication, Graphic Design, Digital Design, Filmmaking and Photography majors in two degrees, the Bachelor of Communication and the Bachelor of Design

Semester 1

Weeks 1-5	Weeks 6-8		Weeks 9-13	Weeks 14-16
Critical Methods	Elevator project	Mid-term break	Critical Methods	Elevator project
Electives			Electives	
Craft			Craft	

Semester 2

Weeks 1-5	Weeks 6-8		Weeks 9-13	Weeks 14-16
Professional Practice	Elevator project	Mid-term break	Professional Practice	Elevator project
Electives			Electives	
Craft			Craft	

The story