

IDEA squared - Taking a small business global.

Danni McFerran will zoom into NZ from Ireland on the topic: **Taking a small business global.** Generally run as a presentation followed by a panel discussion.

Alignment: Future of work and life long learning

When: Live networking etc starts at **5.00** but speaking starts at 5.30 with question time at end

Who: Everyone interested in entrepreneurship, tools and strategies for small business (this to be updated as Aidan gets more info).

LEAD: DFNZ _ JEREMY SUISTED/Aidan BIGHAM

DFNZ IDEAsquared - Dani McFerran - Growing small to global (Sunrise hosting)

Wed, October 7

🕒 5:15pm - 6:30pm

👥 Meeting



This event has ended

Event Information

Want to learn how to go from small to global? Join us as Dani McFerran - of D&D Design - shares her story of going from local to global!

About this Event

IdeaSquared is back - and we're excited to welcome you along to our first 2020 gathering of ideas and connection!

To join IdeaSquared - please head to <https://wintec.zoom.us/j/91467828393> at 5pm on Wednesday October 7 (NZT)

IdeaSquared features Dani McFerran - founder of Belfast-based Done + Dusted Design. Dani has founded a global design agency, working with clients in New York, Singapore, Australia and Europe - while keeping her business authentic and nimble.

Dani will be Zooming in from an early Northern Ireland morning to share insights and tips from her journey - and to run a Q&A after her chat.

For those joining the Zoom - we will use Slido for questions and answers. Please head to www.sli.do - and enter the hash-tag code "Ideasquared" to ask a question.

<https://vimeo.com/472118129>